SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)

HUB FOR INNOVATION AND ENTREPRENEURSHIP



NATIONAL INNOVATION AND STARTUP POLICY

2025 – 2026

NISP & START-UPS

National Innovation and Startup Policy at SRIT: governance, start-ups, incubation and evidence

HIVE · SRIT Innovation & Startup Hub (SISH) · MSME Business Incubator Host Institution

Sri Ramakrishna Institute of Technology
Autonomous · Approved by AICTE · Affiliated to Anna University, Chennai
Pachapalayam, Perur Chettipalayam, Coimbatore – 641 010

HUB FOR INNOVATION AND ENTREPRENEURSHIP

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HIVE · SRIT Innovation & Startup Hub (SISH) · Sri Ramakrishna Institute of Technology, Coimbatore

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NISP & START-UPS AT SRIT – AT A GLANCE

Sri Ramakrishna Institute of Technology (SRIT) has adopted the **National Innovation and Startup Policy (NISP) 2019** of the Ministry of Education and AICTE. The Hub for Innovation and Entrepreneurship (**HIVE**) and the SRIT Innovation & Startup Hub (**SISH**) implement it. This book brings together SRIT's policy, governance, start-ups and start-up activities, and every claim is backed by the original documents reproduced in Part C.

NISP
Expert Committee constituted on 21 July 2025 · policy adopted on 28 Aug 2025

8
start-ups incubated at SISH (EV, software, AI, aquaculture, drones, IT, digital, RF)

MSME
Business Incubator Host Institution, Ministry of MSME (AY 2025-26)

≥ 1%
of SRIT's annual budget ordered for the SRIT Innovation Fund

10
alumni entrepreneurs, all based in Coimbatore and Tamil Nadu

8
start-ups / business models in the YUKTI repository · 6 recommended

415
ideas evaluated at SRIT for the MSME Idea Hackathon 6.0 (Host Institute)

81
entrepreneurship & start-up events in the IIC calendar, 2023-24 to 2025-26

The SRIT start-up pipeline

Awareness	IIC calendar, self-driven and MIC sessions; Entrepreneurship Day, Startup Day and World Entrepreneurs' Day; school ATL outreach
Ideation & pre-incubation	HIVE, the EDC / E-Cell (SRIT pre-incubation unit), idea hackathons, YUKTI repository scouting, the MSME Idea Hackathon
Incubation	SISH co-working space, prototyping in HIVE, the AICTE IDEA Lab and Centres of Excellence; MSME BI scheme support; mentoring network
Protection	SRIT IPR Cell, IP awareness and patent-filing workshops, and an empanelled patent attorney (R. K. Dewan & Co.)
Funding & scale-up	SRIT Innovation Fund (≥ 1% of budget), seed-fund and deferred-payment agreements under the Start-Up Policy, MSME grant-in-aid, investor and alumni linkages

PART A – NISP AT SRIT

Policy, governance, key performance indicators and implementation

THE NISP JOURNEY AT SRIT

21 Jul 2025

NISP Expert Committee constituted: 8 members, including 3 external experts from SREC Spark Incubation Foundation, R. K. Dewan & Co. (patent attorneys) and Vahyu Techno Engineers. SISH, the EDC pre-incubation unit and the IPR Cell are registered as facilities. *(Proof P1)*

Aug 2025

SRIT Start-Up Policy and Guidelines 2025 for faculty and students issued, covering SISH policy, incubation policy, admission procedure and performance monitoring. *(Proof P2)*

21 Aug 2025

Entrepreneurship Day 2025 seminar “Dream. Dare. Do.” for ECE and EEE students. *(Proof P3)*

28 Aug 2025

NISP circular issued to all departments, and NISP details hosted at sish.srit.org. The **NISP Committee** adopts the policy norms, and the **5th HIVE Committee meeting** sets the Innovation & Entrepreneurship Policy KPIs for 2025-26. *(Proofs P4–P6)*

2025–26

MSME Business Incubator Host Institution proposal submitted (Ref. HIBITN009406), and SRIT is approved as Host Institution under the MSME Innovative Scheme. *(Proof P12)*

3 Aug 2026

6th HIVE Committee meeting reviews the policy KPIs, sets targets for 2026-27, records the MSME BI Host Institution status and nominates Mr. R. Immanual as MSME BI Coordinator. *(Proof P7)*

7–8 Aug 2026

MSME Idea Hackathon 6.0 hosted at SRIT: 415 ideas from 18 districts of Tamil Nadu and Kerala, with 40 shortlisted for the Ministry of MSME.

Aug 2026

Innovation Fund order: at least 1% of SRIT’s total annual budget allocated every year to the SRIT Innovation Fund, administered by the HIVE / SISH Committee. *(Proof P8)*

28 Aug 2026

NISP Committee meeting 2026 reaffirms the policy norms, and the I&E Ecosystem Benchmarking Report (aligned with the Atal innovation rankings, ARIIA) sets the AY 2026-27 baseline and targets. *(Proofs P9, P11)*

31 Aug 2026

IIC 8.0 I&E Activity Plan, Quarter 4 (Jun–Aug 2026), approved by the Principal. *(Proof P10)*

Sep–Nov 2026

CraffixWeb Technologies approved for SISH pre-incubation and inaugurated on 2 Nov 2026. SRIT is **selected as a Section 8 company to operate pre-incubation centres** (1 Nov 2026), and the StartupTN Pre-Incubation Centre due-diligence visit takes place.

NISP GOVERNANCE AT SRIT

The **NISP Expert Committee** was formed on **21 July 2025** and reconstituted on 28 August 2026. It meets with its external experts to steer policy, incubation and IPR.

1	**Dr. J. David Rathnaraj**	Principal, SRIT	Head of the Institution & NISP Chairperson
2	**Ms. N. Sanjana**	Assistant Professor, CSE	NISP Coordinator & Convenor; SISH In-charge
3	**Mr. R. Immanual**	Assistant Professor, Mechanical	Technical Advisor & IPR Activity Coordinator; HIVE In-charge; MSME BI Coordinator
4	**Ms. D. Poornima**	Assistant Professor, EEE	Convenor, IIC – Innovation Activity
5	**Ms. K. Saranya**	SRIT – ED Cell	EDC In-charge (pre-incubation)
6	**Mr. Thirukkuralani K. N.**	SREC Spark Incubation Foundation	Industry Expert (incubation)
7	**Ms. S. Nithya**	R. K. Dewan & Co.	Industry Expert (patents)
8	**Mr. N. Prakash**	Vahyu Techno Engineers Pvt. Ltd., Chennai	Industry Expert

I&E facilities registered under NISP

SISH – SRIT Innovation & Startup Hub	Incubation unit (Business Incubation Centre, 1,558 sq ft)	Ms. N. Sanjana	Own resources; MSME BI scheme
SRIT Incubation (EDC / E-Cell)	Pre-incubation unit	Ms. K. Saranya	Institutional
SRIT IPR Cell	IPR & technology-transfer centre	Mr. R. Immanual	Institutional
HIVE – Hub for Innovation and Entrepreneurship	Innovation hub under IIC (opened Dec 2024)	Mr. R. Immanual	Institutional

Also in place: an IIC 8.0 Ambassador team of 46 faculty members, the online HIVE event-reporting portal (hivesrit.streamlit.app), and the policy website sish.srit.org.

SRIT START-UP POLICY & GUIDELINES 2025

Issued in August 2025 for faculty and students, and aligned with NISP 2019 (MHRD), the Tamil Nadu Startup & Innovation Policy, the AICTE Start-up Policy 2016 and the Anna University Start-up Policy. *(Full text: Proof P2)*

Strategy & infrastructure

- Pre-incubation (IIC, EDC, start-up cell, clubs) and an incubation centre created from internal and external resources
- Facilities open 24×7 to students, staff and faculty of every department
- Services: prototyping, office space, consultation, business-plan help, training, mentoring, and networking with investors
- Support for social entrepreneurship and good governance practice

Faculty & staff start-ups

- Faculty may own, co-own or direct a start-up, or take an operational role, with the Institute's approval
- Up to 20% of office time may be spent on the start-up, without compromising academic duties
- In return for services, the Institute may hold **2.0–9.5% equity**, as per state and university guidelines

Student start-ups

- The start-up idea or prototype may count as the major project
- Incubated student firms may register at the Institute's address
- Attendance relaxation for examinations, with permission
- A **semester or year break** to work on the start-up, then re-join to complete the course

IPR, incubation & monitoring

- IP ownership rules; a 5-member committee settles disputes; the IPR Cell acts as facilitator
- Incubation admission: online application → screening → presentation → agreements (incubation, fellowship, seed-fund, deferred payment, technology commercialisation, infrastructure use)
- Fixed incubation tenure with exit rules; periodic assessment against business-plan milestones and seed-fund health

KPIS, TARGETS & IMPLEMENTATION PLAN

The HIVE Committee set measurable Innovation & Entrepreneurship Policy KPIs in its 5th meeting (28 Aug 2025) and reviewed them in its 6th meeting (3 Aug 2026). *(Proofs P5, P7, P11)*

Student start-ups incubated	15–20	10–12
Patent applications filed	25–30	12–15
Industry collaboration projects	10–12	6–8
Innovation competitions organised	8–10	5–6
Entrepreneurship workshops	20–25	12–15
Students in innovation activities	200+	150+ (tracked on the HIVE portal)
Faculty in innovation projects	20–30	15–20

Implementation phases

Phase 1 · Sep–Nov 2025	Policy approval and dissemination; departmental innovation committees; baseline assessment; resource and budget planning
Phase 2 · Dec 2025–Feb 2026	Student innovation programmes; FDPs on innovation pedagogy; industry partnerships; innovation labs and maker spaces
Phase 3 · Mar–May 2026	Full-scale implementation; regular monitoring; mid-year assessment; preparation for annual review

Benchmarking targets for AY 2026-27 (ARIIA-aligned)

- **Innovation Fund:** at least 1% of the annual budget formally allocated and used, with quarterly utilisation reports
- **Governance:** at least 4 HIVE / NISP Committee meetings a year with external experts, plus 2 more industry or alumni experts
- **Incubation:** first cohort of incubatees under the MSME BI scheme, with incubation and seed-fund agreements for every active incubatee
- **Outreach:** at least 2 partner schools a quarter and 150+ school students reached a year; an IPR workshop every quarter

PART B – START-UPS AT SRIT

Incubated start-ups, the YUKTI repository, alumni ventures and start-up activities

START-UPS INCUBATED AT SISH

The SRIT Innovation & Startup Hub (Business Incubation Centre, in-charge Ms. N. Sanjana) has incubated eight start-ups. The six below are listed in SRIT's MSME Host Institution proposal *(Proof P12)*; the two 2026 alumni start-ups, **CraffixWeb Technologies** and **HAMMENTOR**, are profiled on the pages that follow.

Mechatron Motors LLP · since 2021

Founders: Mr. S. Veerakumar (AP/MECH), Ms. M. Keerthana (alumna 2020)
Business: Electric-vehicle manufacturing and hybrid-bike conversion; manufacture of motor-vehicle chassis
Registration / evidence: Udyam UDYAM-TN-03-0052604 (Micro, Manufacturing), incorporated 10 May 2021; LLP AAX-0852; YUKTI recommended (TRL 4)

Pezray Technologies · since 2020

Founders: Mr. R. Immanual, Ms. Preethi Hariharan (alumna 2020)
Business: Computer programming and IT consulting
Registration / evidence: Located at SRIT

Dastute Switcher Technologies LLP · since 2023

Founders: Mr. Sanjay K. R. (alumnus 2022), Ms. Dakshana J
Business: AI-based deepfake detection: real-time detection of manipulated media and blockchain-based verification
Registration / evidence: LLP ABZ-9197 (Feb 2023); TRL 6 working prototype; YUKTI score 96, recommended

Shrimp Hoard Technologies Pvt. Ltd. · since 2017

Founders: Dr. Roger Rozario, Mr. Sushilkumar Paulpandi (alumnus 2017)
Business: Aquaculture and shrimp-farming solutions
Registration / evidence: Private limited company, incorporated Nov 2017

9 To 5 Universe · since 2019

Founders: Mr. Nagarchunan P (alumnus 2019), Ms. Thendral D
Business: IT consultancy and electrical-equipment manufacturing
Registration / evidence: Udyam UDYAM-TN-03-0095598 (Micro), commenced 1 Jan 2019

ASV Vimana Pvt. Ltd. · since 2025

Founders: Capt. Arvind Sareen
Business: Drone R&D, skill training, design and production of drone systems
Registration / evidence: Incubation lease agreement with SISH, 26 Sep 2025

START-UP MILESTONES 2025–26

2 Nov 2026

CraffixWeb Technologies inaugurated at the SISH Incubation Centre (an MSME Host Institution supported by HIVE). It is an alumni venture of Mr. Pramod A, Mr. Manoj S (MD), Mr. Nandish D M and Mr. Karthik K, offering web, app and custom software development, digital marketing and student training. Chief Guest: Shri C. V. Ramkumar, CEO, SNR Sons Charitable Trust. It was covered in newspapers and is recommended in YUKTI at TRL 7 with a score of 88.

1 Nov 2026

SRIT selected as a Section 8 company to operate pre-incubation centres.

1–2 Nov 2026

StartupTN Pre-Incubation Centre (PIC) at SRIT: the Phase-4 due-diligence visit, after a presentation by Ms. N. Sanjana.

3 Nov 2026

HIVE Startup Ecosystem & SISH community launched to connect SRIT alumni entrepreneurs.

30 Sep 2026

SISH invited by **E-Cell, IIT Bombay as an Incubation Partner** for Incubator Summit 2026.

7 Sep 2026

CRAFFIXWEB approved for incubation at the SISH pre-incubation centre. HIVE GPU system support and a revenue-share pricing model approved for **GWU Technologies** (YUKTI TRL 8, recommended).

25 Jul 2026

Incubation NOC and technical reference issued to **HAMMENTOR**, an amateur-radio start-up.

AY 2025–26

MSME Business Incubator Host Institution status approved by the Ministry of MSME; MSME BI Coordinator nominated.

2026

The Principal's best practice **"From Classroom to Company – Embedding Innovation and Start-up Culture in Education"** featured in the national coffee-table book *The Higher Education Playbook – 101 Best Practices*.



Session by Mr. Manoj S, MD, CraffixWeb (SRIT alumnus)



MSME Idea Hackathon 6.0 at SRIT

CRAFFIXWEB TECHNOLOGIES

Type	SRIT alumni start-up, incubated at SISH (MSME Host Institution supported by HIVE)
Founders	Mr. Pramod A (Founder); Mr. Manoj S (Co-Founder & Managing Director); Mr. Nandish D M and Mr. Karthik K (Co-Founders), all B.E. CSE, batch 2020–2024
Registration	Udyam (MSME) and GST registered; YUKTI entry IR2026-1043983, TRL 7, score 88, **Recommended**
Business	AI-driven software, websites, mobile apps, e-commerce, digital marketing, video & motion graphics, data analysis, ad creatives
Clients	Universities, hospitals and clinics, businesses and international clients (including Dubai); three in-house software products under development
Incubation model	NISP profit-sharing in place of rent
Value to SRIT	Internships and live projects for students, workshops, jury support and industry exposure
Website	www.craffixweb.com

Journey at SRIT

6 Aug 2026
Founders request a workspace in HIVE. The company registration (Udyam) and GST registration are already complete.

12 Aug 2026
HIVE offers two models: rent at ₹100 per sq ft per month (minimum ₹3,000), or the **NISP profit-sharing model**, where a share of profit replaces rent.

18 Aug 2026
CraffixWeb chooses the **NISP profit-sharing model**.

7 Sep 2026
Office approval to incubate CRAFFIXWEB at the SISH pre-incubation centre.

12 & 15 Sep 2026
The founders run a *Cyber Security as a Startup Opportunity* workshop and serve as jury members at PRAJNA 2K26, SRIT.

26–28 Sep 2026
Request to start operations from 28 Sep 2026, approved by HIVE.

10 Oct 2026
Product Development & Market Readiness session for students by Mr. Manoj S (MD).

2 Nov 2026
Office inaugurated at the SISH Incubation Centre. Chief Guest Shri C. V. Ramkumar, CEO, SNR Sons Charitable Trust; presided by Dr. J. David Rathnaraj, Principal. Covered in Tamil and English newspapers.



Inauguration invitation, 2 Nov 2026 (Proof P13)

HAMMENTOR

Founder	Mr. Yuvan Karthi R, SRIT alumnus (B.E. ECE, batch 2020–2024), M.Tech Defence Technology; Government of India-licensed Amateur Radio Operator, call sign VU3GHG
Registration	MSME Udyam UDYAM-TN-07-0139733; GST registration in progress with the SRIT NOC
Business	Antenna testing, RF measurement and characterisation; RF communication systems; ham-radio technology and amateur wireless stations; antenna design and wireless development; RF workshops and learning programmes for students
Incubation	SISH pre-incubation centre, SRIT campus; NISP profit-sharing model, 1% of income
Value to SRIT	A high-growth RF and wireless domain on campus, an RF pilot for wireless coverage, student RF projects, workshops and internships

Journey at SRIT

24 Feb 2026
Incubation request from founder Mr. Yuvan Karthi R, with his MSME certificate, BHASKAR ID and amateur radio licence.

25 Feb 2026
HIVE shares two options: rent at ₹100 per sq ft per month (minimum ₹3,000), or the NISP profit-sharing model.

28 Feb 2026
HAMMENTOR proposes an RF pilot project on campus (wireless coverage, student RF learning) and offers **1% of income** under NISP profit-sharing.

18–25 Mar 2026
Incubation approved by the Managing Trustee via the CEO (Ref. SRIT/HIVE/SISH/2025-26/01): 1 year (Apr 2026 – Mar 2027), minimal workspace, 1% of income under the NISP profit-sharing model, from 1 Apr 2026.

11 Apr 2026
NOC and lease deed submitted for the SISH pre-incubation centre.

14 Apr 2026
Technical report *"Communication Security and Spectrum Awareness in VHF Band"* sent to HIVE for review and onward forwarding to WPC (DoT).

9 May 2026
Lease deed signed: 1 year from 9 May 2026, about 100 sq ft, 3 months rent-free, then 1% of monthly gross revenue, no security deposit, internship provision for students, and use of the address for GST.

27 Jul 2026
HIVE requests the CEO's approval for the Principal to sign the **No Objection Certificate** for GST and statutory registration (Ref. SRIT/HIVE/SISH/2026-27/01). The NOC is issued by the Principal.

Proofs: P14 – incubation approval letter (18 Mar 2026), CEO approval request for the NOC (27 Jul 2026) and the email record.

START-UPS IN YUKTI & ALUMNI ENTREPRENEURS

Business models and start-ups in SRIT's **YUKTI National Innovation Repository** (MoE's Innovation Cell), with their technology readiness level (TRL) and expert score. The repository holds 395 SRIT entries in all.

GWU Technologies	TRL 8	SME unit (GST registered)	2025-26	Mr. R. Immanual (Faculty)	78.5	Recommended
CRAFFIXWEB	TRL 7	SME unit (GST registered)	2025-26	Mr. Manoj S (Alumni)	88	Recommended
SSD Education	TRL 7	Udyam UDYAM-TN-03-0196071	2024-25	Mr. Kanish R (Student / alumnus 2025)	41	Pending
Dastute Switcher Technologies LLP	TRL 6	LLP	2023-24	Mr. Sanjay K R (Student)	96	Recommended
Mechatron Motors	TRL 4	LLP	2021-22	Mr. S. Veerakumar (Faculty)	–	Recommended
Humid Smart	TRL 4	Not yet registered	2024-25	Dhivakar S (Student)	73.33	Recommended
JMs Ventures	TRL 4	Not yet registered	2024-25	Muthu Meenal S (Student)	70	Recommended
Hussk'd	TRL 4	Not yet registered	2024-25	Kavin Baarathi V (Student)	69	Pending

Alumni entrepreneurs

1	Jayasurya S	2022	**Sri Jayasurya Engineering Works**	Perur, Coimbatore
2	Gowtham R	2016	**Saferay Private Limited**	Coimbatore
3	Keerthana M	2020	**Mechatron Motors**	Sulur, Coimbatore
4	Srinath Sarojakshan	2009	**Sai Aadhyan Solutions**	Kuniyamuthur, Coimbatore
5	Sanjay K R	2022	**Dastute Switcher Technologies**	Tiruchengode, Namakkal
6	Gokul	2023	**Cramy**	Bengaluru
7	Kanish R	2025	**SSD Education**	Saravanampatti, Coimbatore
8	Preethi H	2020	**Pezray Technologies**	SRIT, Coimbatore
9	Nagarchunan P	2019	**Antcorp Technologies Pvt. Ltd.**	Madhampatty, Coimbatore
10	Sushilkumar Paulpandi	2017	**Shrimp Hoard Technologies**	G.N. Mills, Coimbatore

Sources: YUKTI repository export (11 Nov 2026); list of alumni entrepreneurs in the MSME HI proposal (Proof P12).

STUDENT ENTREPRENEURSHIP ACHIEVEMENTS 2026

SRIT Trailblazers 2.0 (SRIT E-Cell)	**National Finalist**, National Entrepreneurship Challenge 2026, E-Cell IIT Bombay, among 1,300 colleges. 1st in Task 3; rank rose from 79 to 34.
Team HIVE Forge – "Milk Shield"	**Runner-up, VISION StartUp 2026** (IEEE SB SREC, SREC SPARK, StartupTN, EDII-TN), ₹7,000. Mari Mathesh G, Caleb S, Hari Prasath S.
Team Phoenix – TRACE-X	**1st Prize & Best Innovative Idea**, EMATIX IdeaFest 2026 Pitch Arena. Led by V.S. Sanjay.
Team COGNIFY – FinShield	**National-level finalist**, Startup Ideathon 3.0, CIT Coimbatore (1 Oct 2026).
Krishnakanth J – CareWeave	**2nd Position**, Case Competition, Chapters 2026 – Coimbatore, E-Cell IIT Bombay.
Alan S	**Special Award**, Poster Presentation, GENESIS NextGen Startup Summit – Coimbatore 2026 (MeitY Startup Hub, StartupTN, AIC RAISE).
Kamaleshwaran P	**Shortlisted**, Eureka! Campus Pitching Competition 2026, NEC, E-Cell IIT Bombay.
MSME Idea Hackathon 6.0	SRIT as **Host Institute**: 415 ideas evaluated and 40 shortlisted for the Ministry of MSME, with up to ₹15 lakh support per approved idea.



HIVE Forge – VISION StartUp 2026



Team Phoenix – EMATIX IdeaFest



EUREKA! Pitch Fest at SRIT



MSME Idea Hackathon 6.0 presentations



Lean Start-up & MVP Boot Camp



World Entrepreneurs' Day 2026

ENTREPRENEURSHIP & START-UP EVENTS

17
start-up events · 2023-24 (IIC 6.0) · 1,047 student participations

39
start-up events · 2024-25 (IIC 7.0) · 2,066 student participations

25
start-up events · 2025-26 (IIC 8.0) · 1,328 student participations

IIC 8.0 (2025-26) – entrepreneurship & start-up events (1 of 2)

16 Oct 2025	SRIT E-Cell Induction Ceremony	Mr. M. Vivek Kumar, M.E., (Ph.D), PropelFoundry; Master Trainer, EDII-TN, Government of Tamil Nadu	40
16 Oct 2025	ILLUMINATE 2K25 Workshop	Mr. M. Vivek Kumar, EDII-TN	66
25 Oct 2025	Orientation Session on IIC 8.0 Calendar & R&D Cell Activities for AY 2025–26	Prof. T. G. Sitharam, AICTE	44
19 Dec 2025	Exploring Entrepreneurship and Career Opportunities in Tomorrow's Automotive Sector	Dr. S. Tamilarasu, Bosch Global Software Technologies, Coimbatore	50
24 Dec 2025	From Technology to Start-up: Innovation and Entrepreneurship in Emerging Digital Technologies	Mr. AshokKumar Manisekaran, Praya Labs	42
27 Dec 2025	Design Thinking, Critical Thinking and Innovation Design	Mr. V. Kavin Bhaarathi, Letsprint	53
16 Jan 2026	National Startup Day	Mr. Kanish Raghupathi, SSD Education	44
14 Feb 2026	Workshop: Effective Sales and Marketing Strategies for Startups	Dr. N. Vijaitha Christy, PSG College of Arts and Science	45
28 Mar 2026	Session on Startup Legal and Ethical Steps	Ms. Sahana Iqbal, Fabrinz	51
28 Mar 2026	Workshop on Business Model Canvas	Ms. Shalini Bhupeshkumar, Entrepreneur & JCI Certified Speaker	40
25 Apr 2026	Field / Exposure Visit to Incubation Unit	Mr. R. Yuvan Karthi, Foxconn Hon Hai Tech. India Mega Development Pvt. Ltd., Bangalore	42
09 May 2026	Product Market Fit: Prototype / Process Design and MVP Development	Ms. Asmiya Bincy, Stasis Artis	45

IIC 8.0 (2025-26) – entrepreneurship & start-up events (2 of 2)

09 May 2026	Business Plans & Mentor Linkages	Dr. R. Mary Metilda, Sri Ramakrishna Engineering College, Coimbatore	40
30 Jun 2026	Seminar on Innovation & Entrepreneurship Outreach Programme involving ATLs / SICs	Ms. K. Mohanapriya, Sri Ramakrishna Institute of Technology	44
24 Jul 2026	MIC-Driven: Funding Opportunities for Biotech Innovations in HEIs – BIRAC Schemes	Ms. Taranjeet Kaur, BIRAC	41
24 Jul 2026	Lean Start-up and MVP: Bootcamp / Mentoring	Mr. Syed Ibrahim Abdul Rajak, Shaansun Technology Solutions Pvt. Ltd.	66
25 Jul 2026	The Resilient Entrepreneur: Thriving in Uncertainty and Chaos	Ms. Asmiya Bincy Sirajudeen, Createch Academy & Innovation Hub	40
31 Jul 2026	MIC-Driven: Strengthening Scientific Research and Innovation in HEIs – ANRF Schemes and Opportunities	Dr. Shivkumar Kalyanaraman, Anusandhan National Research Foundation (ANRF)	41
07 Aug 2026	Startup Competition	Ms. Keerthi Kalyani Kumar, Renault India	107
21 Aug 2026	Celebration of World Entrepreneurs' Day	Mr. Kanish Raghupathi, SSD Education	49
22 Aug 2026	Session on Angel Investment	Mr. R. Kanish, SSD Education	44
24 Aug 2026	Bridge Conclave 2026: Aligning Minds with Emerging Opportunities	Mr. R. Varadarajan (Chief Guest); Dr. Nithyanandan Devaraaj; Dr. N. Raveendran, Organised by SRIT E-Cell (Coordinator Dr. K. Saranya)	174
28 Aug 2026	Empowering Innovation and Startups: Key Initiatives, Schemes and Opportunities of MoE's Innovation Cell & AICTE	Dr. Dipan Kumar Sahu, MoE's Innovation Cell (MIC), AICTE, Government of India	40
02 Sep 2026	Strengthening Research and Innovation Ecosystem in HEIs – Leveraging MANTHAN and UTTHAN	Ms. Priya, Office of the Principal Scientific Adviser to the Government of India	40
10 Sep 2026	MeitY Startup Hub: Empowering Innovation in HEIs	Mr. Utkarsh Mathur, MeitY Startup Hub, Ministry of Electronics and IT, Government of India	40

Every event has a full record, photograph and report link in the IIC Activity Records annexure of the HIVE Report.

ENTREPRENEURSHIP DEVELOPMENT ACTIVITIES 2023–2025

These are the entrepreneurship development activities submitted with SRIT's MSME Host Institution proposal. *(Proof P12)*

1	19 Oct 2023	Elevating Innovations to Entrepreneurship
2	08 Sep 2023	My Story – Motivational Session by Successful Entrepreneur / Start-up Founder
3	13 Sep 2023	Workshop on Entrepreneurship and Innovation as Career Opportunity
4	29 Sep 2023	Sky Venture: Drone Innovation & Entrepreneurship Summit
5	14 Aug 2024	Importance of Communication for Successful Entrepreneurship
6	16 Aug 2024	From Kitchen to Tech Hub: Entrepreneurial Innovations in Food Industry Automation
7	20 Aug 2024	From Idea to Empire – Navigating the Entrepreneurial Journey
8	21 Aug 2024	Demo Day / Exhibition of Start-ups & Linkage with Innovation Ambassadors
9	21 Aug 2024	Think, Create, Innovate: Design Thinking for Entrepreneurs
10	23 Aug 2024	Accelerators / Incubation – Opportunities for Early-Stage Entrepreneurs
11	23 Aug 2024	Green Entrepreneurship: Sustainable Business Models
12	28 Aug 2024	Session on Angel Investment / VC Funding for Early-Stage Entrepreneurs
13	25 Oct 2024	Boot Camp – Startup Catalyst: Igniting Entrepreneurial Spirit
14	09 Nov 2024	National Entrepreneurship Day
15	20 Nov 2024	From Idea to Impact – Motivational Session by a Start-up Founder
16	28 Nov 2024	Basics of IPR and Its Importance for Innovators and Entrepreneurs
17	16 Jan 2025	National Startup Day
18	25 Jan 2025	MSME and EDII Schemes for DPIIT-registered Start-ups
19	04 Feb 2025	I&E Outreach Programme in Schools with ATLs and SICs
20	22 Feb 2025	Workshop on Effective Sales and Marketing Strategies for Start-ups
21	20 Mar 2025	Entrepreneurship (Sole Proprietorship)
22	20 May 2025	Building YUKTI Innovation Repositories: Productising Campus Ideas
23	28 Jun 2025	Lean Canvas: A Smart Tool for Young Entrepreneurs
24	12 Jul 2025	Energy Startup Inspiration
25	12 Jul 2025	Infrastructure Innovation Forum – Entrepreneurial Solutions for Civil Challenges
26	26 Jul 2025	Cyber Security as a Startup Opportunity
27	26 Jul 2025	Accelerators / Incubation Opportunities for Students & Faculty
28	26 Jul 2025	Angel Investment / VC Funding Opportunity for Early-Stage Entrepreneurs
29	09 Aug 2025	Women Entrepreneurs: Challenges and Opportunities
30	21 Aug 2025	World Entrepreneurs Day / Entrepreneurship Day 2025
31	21 Aug 2025	Startup Summit: Demo Day / Exhibition of Start-ups
32	26 Aug 2025	I&E Outreach Programme with ATLs / SICs in Schools
33	29 Aug 2025	Inter / Intra-Institutional Start-up Competition
34	30 Aug 2025	Innovation / Prototype Validation and Converting Innovation into a Start-up

PART C – PROOFS

Original documents: committee orders, minutes, policy, circulars, plans and registrations

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The documents are reproduced as issued and signed. Bank account details in the start-up registration printouts and the attendance register of the seminar report are not reproduced; the originals are on file with HIVE.

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY-641010

[Educational Service: SNR Sons Charitable Trust]
[Autonomous Institution, Reaccredited by NAAC with 'A' Grade]
[Approved by AICTE New Delhi, Permanently Affiliated to Anna University, Chennai]

21.07.2025

HUB FOR INNOVATION AND ENTREPRENEURSHIP (HIVE)

Date of Formation of the Expert Committee Members for NISP: 21st July 2025

Expert Committee Members

S.No	Name of the members	Position
1.	**Dr. J David Rathnaraj** Principal Sri Ramakrishna Institute of Technology Coimbatore Ph: 9487846981 Mail: principal@srit.org	Head of the Institution & NISP Chairperson
2.	**Ms. SANJANA N** Assistant Professor Department of Computer Science and Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 7094949864 Mail: sanjana.cse@srit.org	NISP Coordinator & Convenor
3.	**Mr. R. Immanual** Assistant Professor Department of Mechanical Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9677817992 Mail: immangwu@gmail.com	Technical Advisor & IPR Activity Coordinator
4.	**Ms. D. Poornima** Assistant Professor Department of Electrical and Electronics Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9361039940 Mail: poornima.eee@srit.org	Convenor IIC, Innovation Activity
5.	**Ms. SARANYA K** SRIT – ED Cell Sri Ramakrishna Institute of Technology Coimbatore Ph: 9080203404 Mail: saranyak249@gmail.com	EDC Incharge
6.	**Thirukkuralani K N** SREC SPARK INCUBATION FOUNDATION Incubation Centre Ph: 9444768586 Mail: thirukkuralani@gmail.com	Industry Expert
7.	**Nithya S** R. K. Dewan & Co Patent Expert Ph: 9841102908 Mail: nithya.s@rkdewanmail.com	Industry Expert

S.No	Name of the members	Position
8.	**N Prakash** Vahyu Techno Engineers Pvt. Ltd. Chennai Ph: 9444194269 Mail: er.prakashn@gmail.com	Industry Expert

Incubation Units

S.No.	Incubation Unit Name	Incubation Incharge Name	Phone	Email	Funding Agency/Schemes Available
1	SISH (SRIT Innovation and Startup Hub)	SANJANA N	7094949864	sanjana.cse@srit.org	Own Resource

Pre-incubation Details

S.No.	Type	Pre-Incubation Unit Name	Pre-Incubation Incharge Name	Email	Phone	Website Url
1	EDC	SRIT - INCUBATION	SARANYA K	saranyak249@gmail.com	9080203404	www.srit.org

IPR & TTO Centers

S.No.	Type	Facility Name	Facility Incharge Name	Email	Phone	Website Url
1	IPR Cell	SRIT IPR CELL	IMMANUAL R	immangwu@gmail.com	9677817992	www.srit.org

21/7/25

NISP Coordinator

Principal

Sri Ramakrishna Institute of Technology
Start-Up Policy and Guidelines 2025
For
Faculty and Students

Sri Ramakrishna Institute of Technology
(An Autonomous Institution)
Pachapalayam, Perur Chettipalayam, Coimbatore – 641 010

August 2025

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I. About SRIT-Innovation & Startup Hub (SISH)

SRIT-Innovation & Startup Hub (SISH)

The objective of SISH is to provide exposure in cutting edge technologies for innovations, startups and entrepreneurs to grow their business. This hub will act as a guiding framework to translate the ideas into reality by enabling the students and staff to actively engage in innovation and entrepreneurship related activities.

Our Goal

- To promote new technology/ knowledge/ innovation based startups.
- To inculcate a culture of innovation driven entrepreneurship in the campus.
- To conduct training programs, seminars and mentorship guidance to entrepreneurs.
- To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes.

Our Services

- Product prototyping
- Space for office setup
- Consultation
- Business plan assistance
- Seed funding
- Patent development
- Training and development
- Mentoring
- Networking with other entrepreneurs, customers and support agencies

II. SISH Policy

Based on the above National Innovation Start-Up Policy [1], State Government Policy [2] and Anna University Start-Up Policy for Faculty, Staffs and Students [3] and guidelines, the SRIT - SISH Faculty, Staff, Students and Stakeholder Startup Policy 2020 is developed. This policy address the

1 Strategies and Governance
2 Start-ups Enabling Institutional Infrastructure
3 Nurturing Innovations and Start-ups
4 Norms for the Faculty, Staffs and Students Startups
5 Intellectual Property Rights Protection and licensing
6 Monitoring
7 Review

1. Strategies and Governance

- Establishment of Entrepreneurship promotion, development and implementation at the institution is headed by a willing and qualified Senior Professor to promote start-ups, entrepreneurship and innovation in the Institute.
- Importance of innovation, implementation of policy and entrepreneurial activities should be promoted for the entire institute through the institutional programs such as conferences, workshops, internships, etc.
- Investment for the SISH entrepreneurial activities must be upto 1% fund of the total annual budget of the institution.
- The policy is presumed to nurture innovation, investment in R&D, infrastructure, knowledge creation, technological development and skilled manpower, resulting in high growth entrepreneurial ventures.

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- Extending support to social entrepreneurship for a positive social impact and inclusion.
- Allowing start-ups to define, develop and follow best practices that ensure the business activities are conducted effectively without adding unnecessary risks.
- Ensuring that organizations are run in a transparent, ethical manner, promoting good business practice.

2. Start-ups Enabling Institutional Infrastructure

- Creation of pre-incubation (IICs as per the guidelines by MHRD's Innovation Cell, EDC. Start-up Cell, Student Clubs, etc.) and incubation centre and facilities in the institute by using internal / external resources.
- Pre-Incubation/Incubation facility will be accessible 24x7 to students, staff and faculty members of all the disciplines and departments across the institution to bridge the gap between the innovators and incubators.
- **Facilities**
  - **Infrastructural support** in terms of an air-conditioned co-working space, with round the clock operations, institutional security and availability of facility management team for any instant need.
    1. ***Co-working /pace:*** Well designed and furnished air-conditioned official dedicated workspace Incubation Units are available for the Incubate. The Incubation units are designed with plug and play facility with high speed wireless and wired connectivity. Meeting and conference rooms are available for brainstorming and discussions.
    2. ***Conferencing Facility:*** Meeting rooms with audio and video conference facilities are available and can be booked online. Large seminar halls facility of SRIT can be utilized by Start-up based on availability and as per rules of SRIT.
    3. ***Laboratory:*** Access to the Laboratory which have specialized hardware and software etc. The facilities for developing the prototyping are available and can be utilized by Incubate with prior permission.
    4. ***Library:*** Well-established library services are accessible with access to research papers and international journals database.
    5. ***Eatery:*** Mess providing food and snacks and canteen are available at SRIT campus.
    6. ***Miscellaneous:*** Hostel facilities are available on request depending on availability. Incubate can participate and attend various expert sessions and talks and other course works. Startup can participate in workshop and expert sessions conducted by SRIT.
  - **Industry compatible IT infrastructure** comprising of high-speed internet connectivity with high dedicated bandwidth. All the necessary IT devices are always made available on request.
    1. Meeting room and video conferencing facilities are also available.
    2. Specialized hardware and computing devices made available as per request.
    3. Server space would also be provided depending on the requirement.
    4. Photocopier, office phones and desktop computers (as per need & availability) are provided.
    5. Software licenses would be made available as per requirement.

3. Nurturing Innovations and Start-ups

- **Offerings & Services**
  - SISH provides Pre-Incubation and Incubation support in various kinds and services as per the requirement needed.
  - It provides a common working platform in terms of motivation, guidance, mentoring, value-

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based collaboration, physical co-working spaces and facilities for virtual incubate.

- The overall services are essentially categorized in two subsets viz. facilities and services which extends to infrastructural, technological, mentorship, knowledge-based support and services.
- Provide training programs for both start-ups as well as other needy persons on the entrepreneurship skills to bridge the gap between industry requirement and current curriculum.
- Networking events must be organized to create a platform for the budding entrepreneurs to meet the Investors and pitch their ideas.

➢ **Services**

Institute will facilitate the start-up activities/ technology development by allowing students/ faculty/ staff to use institute infrastructure and facilities, as per the choice of the potential entrepreneur in the following manners:

- Short-term part-time entrepreneurship training.
- Mentorship support on regular basis.
- Facilitation in a variety of areas including technology guidance, ideation, creativity, design thinking, development, R & D Support, fund raising, financial management, cash-flow management, new venture planning, business development, product development, social entrepreneurship, product costing, marketing and Outreach, Legal support, brand-development, human resource management as well as law and regulations impacting a business.
- The Center will provide technical mentorship, business mentorship and financial advisory services. It will further also work towards knowledge management and outreach, exposure to incubate.
- Institute may also link the start-ups to other seed-fund providers/ angel funds/ venture funds itself may set up seed-fund once the incubation activities mature.
- License institute IPR as discussed in section 5 below.
- **Intern Assistance** well-trained students will be made available as interns; for technologies, core team etc., can be employed as per need & requirement in domains of technology, creativity, business etc. as per the rules and regulations of SRIT.
- **Grants & Fellowships** and, need based financial services are provided upon thorough examination of the application and decision taken by the advisory committee. Assistance in getting loans would be another support.
- **Seed Funding** Support will be provided to start-ups after analyzing the potential and scalability factors with the approval of the special committee constituted whenever needed.
- **Deferred Payment** Provisions for deferring the Incubation charges are also available to minimize the financial burden on start-up on very soft terms on prior approach and approval by the members of SRIT(SISII).

4. Norms for the Faculty, Staffs and Students Startups

This policy permits faculty, staff and students to transform the ideas based on IPR owned / co-owned by them for running Startup Company. Faculty startup may a faculty member alone or with students or with faculty of other institutes or alumni or with other entrepreneurs. The following mechanisms are evolved for running such a company with in the Institute.

For Faculty and Staffs

a. The Institute may provide space, infrastructure, mentorship support, seed funds, support for

accounts, legal, IPRs etc. for the Startup company owned by Faculty and staff. In return for the services, the Institute may take 2.0 – 9.5 % equity / stake in the company (As per the policy guidelines of the state government and affiliated university).

b. If a faculty member is an Owner or Co-owner of such companies with the permission of the Institute and be a Director on the Board, he / she may also play an operational role (Technical Adviser, CEO, Manager etc.,) with the approval of the Institute with the conditions given below:
   - No restriction on the shares that faculty / staff can hold, as long as they do not spend more than 20 % of office time on the startup company in the role mentioned and do not compromise in their academic and administrative work / responsibilities.
   - Faculty must clearly separate and distinguish on-going research work at the Institute from the work conducted at the startup / company.
   - Faculty must not involve research staff or other staff of institute in the activities of the startup and vice versa.
   - Faculty must not accept honorariums or gifts from the startup.

c. In case the faculty / staff holds the executive or managerial position for more than six months in a startup company, they should be on sabbatical /leave without pay/ or utilize existing leave.

d. Other Faculty members may undertake projects from the company owned by a faculty member / staffs following the Institute norms of consultancy projects that prevails. Similarly, for the utilization of any testing / characterization of product developed by the company it should be as per the norms of the Institute testing charges.

e. The IP Rights for the technology developed by the company and faculty as per the section 5 shall be held jointly by the company and the faculty concerned as per the IPR Policy of the Institute.

f. A Company owned or co-owned by a faculty/ staff will normally be required to incubate at the Institute incubator. However, in exceptional cases, where the faculty / staff /wants to incubate outside the institute, a sufficient justification has to be provided for the approval of the Institute. Decision of the Institute is final and binding in this case.

g. For the incubation of the Company owned or co-owned by a faculty / staff evaluation should be as per the incubation policy of the existing incubator in the Institute.

For Students

Institutes are requested to encourage as many startups by the students with inter departmental and inter-institutional participation, taking note of the fact that startup planning and management requires inter-disciplinary skills. Students should be encouraged to develop entrepreneurial mindset through experiential learning by exposing them to training in cognitive skills (e.g. design thinking, critical thinking, etc.), by inviting first generation local entrepreneurs or experts to address young minds. Initiatives like idea and innovation competitions, hackathons, workshops, boot camps, seminars, conferences, exhibitions, mentoring by academic and industry personnel, throwing real life challenges, awards and recognition should be routinely organized. The Institute shall prepare the students for creating startup through the above activities.

a. Institute may allow students to establish Startup or working part time for the startup already present with the Institute Incubator while studying / working as intern.

b. Students may be allowed to earn credits for working on innovative prototypes/Business Models as per the Regulations of study and approved by the Concerned students Department Committee.

c. Students may be allowed to opt for start-up in place of their mini project/ major project, seminars, summer trainings with the approval of Concerned students Department Committee.

d. Students may be permitted to use the startup idea / prototype development as their major project work for the Institute academic requirements with the approval from the affiliated incubator.
e. Students who are under incubation, but are pursuing some entrepreneurial ventures while studying may be allowed to use their address in the institute to register their company with due permission from the institution.
f. Students entrepreneurs may be allowed to sit for the examination, even if their attendance is less than the minimum permissible percentage as per the Regulations of the Institute along with due permission from the institute.
g. Institute may allow their students to take a semester/year break (or even more depending upon the decision of review committee constituted by the institute) to work on their start-ups and re-join academics to complete the course. Student entrepreneurs may earn academic credits for their efforts while creating an enterprise.
h. Institute may set-up a review committee (Senior faculty in charge of EDC, HOD of the Student Department, CEO of Incubator and Principal of the Institute) for review of student startup by students, and based on the progress made, it may consider giving appropriate credits for academics.
i. The institute shall provide accommodation for the student entrepreneur within the campus depending on the requirement.

5. Intellectual Property Rights Protection and licensing

Intellectual Property Rights (IPR) denotes the specific legal rights of the inventors to hold and exercise Patents, Trademarks, Copyrights, Industrial Designs, etc. IPR aims to exclude third parties from exploiting the protected subject matter for a certain period of time (normally 20 years), without explicit authorization from the right holders. The IPR developed by the Institute / startup has to be protected and licensed as per the Institute norms

- **Licensing of IPR from institute to start up:** Ideally students and faculty members intending to initiate a start-up based on the technology developed or co-developed by them or the technology owned by the institute, will be allowed to take a license on the said technology on easy term, either in terms of equity in the venture and/ or license fees and/ or royalty to obviate the early stage financial burden.
- When institute facilities / funds are used substantially or when IPR is developed as a part of curriculum/ academic activity, IPR is to be jointly owned by inventors and the institute.
    a. Inventors and institute could together license the product / IPR to any commercial organisation, with inventors having the primary say. License fees could be either / or a mix of
        1 Upfront fees or one-time technology transfer fees
        2 Royalty as a percentage of sale-price
        3 Shares in the company licensing the product
    b. An institute may not be allowed to hold the equity as per the current statute, so SPV may be requested to hold equity on their behalf.
    c. If one or more of the inventors wish to incubate a company and license the product to this company, the royalties would be no more than 4% of sale price, preferably 1 to 2%, unless it is pure software product. If it is shares in the company, shares will again be 1% to 4%. For a pure software product licensing, there may be a revenue sharing to be mutually decided between the institute and the incubated company.
- If product/ IPR is developed by innovators not using any institute facilities, outside office hours (for staff and faculty) or not as a part of curriculum by student, then product/ IPR will be entirely owned by inventors in proportion to the contributions made by them. In this case,

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inventors can decide to license the technology to third parties or use the technology the way they deem fit.

- If there is a dispute in ownership, a minimum five membered committee consisting of two faculty members (having developed sufficient IPR and translated to commercialisation), two of the institute's alumni/ industry experts (having experience in technology commercialisation) and one legal advisor with experience in IPR, will examine the issue after meeting the inventors and help them settle this, hopefully to everybody's satisfaction.
- Institute IPR cell or incubation center will only be a coordinator and facilitator for providing services to faculty, staff and students. They will have no say on how the invention is carried out, how it is patented or how it is to be licensed. If institute is to pay for patent filing, they can have a committee which can examine whether the IPR is worth patenting. The committee may consist of faculty who have experience and excelled in technology translation. If inventors are using their own funds or non-institute funds, then they alone should have a say in patenting.
- All institute's decision-making body with respect to incubation / IPR / technology-licensing will consist of faculty and experts who have excelled in technology translation. Other faculty in the department / institute will have no say, including heads of department, heads of institutes, deans or registrars.
- Interdisciplinary research and publication on start-up and entrepreneurship should be promoted by the institutions.

6. Monitoring

The success of the SRIT Faculty, Staff and Students startup policy will depend upon the Knowledge exchange through collaboration and partnership. The implementation of the policy is the responsibility of Principal and institute must provide support mechanisms and guidance for creating, managing and coordinating these relationships.

a) Impact assessment of Institute's entrepreneurial initiatives such as pre-incubation, incubation, entrepreneurship education should be performed regularly using well defined evaluation parameters such as Number of Workshops, conferences conducted / lab infrastructure / IPR policy / Review committee meeting both at Department and Institute level.

b) Number of startups created, support system provided at the institutional level and satisfaction of participants, new business relationships created by the institutes should be recorded as indicated in the following Table.

Year	Number of Startup	Employment generated	Revenue	Surplus	IPR
1					
2					

The success of the policy should be in terms of social / sustainable economics / technological impact in the market based on the commercial output.

7. Review

This policy is subject to the review once in 3 years. This policy is as per the Ministry of Education (MHRD) National Innovation, Startup policy 2019 for students and faculty and Tamilnadu Government startup policy 2018-23 and Anna University based on the change in these policies time to time.

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III. Incubation Policy and Guidelines

SRIT(SISH) wishes to facilitate the creation of ideas and inventions that benefit society. For managing the operations and activities, it has adopted this Policy to provide guidance and management structure to facilitate the development of entrepreneurship.

The scope of this document is to define the policies and procedures for the operational matters related to the SISH.

The policy is subject to periodical review and amendments. SRIT reserves the rights to make an exception of all or any of the terms of the policy for a particular company or a promoter on a case to case basis.

1. All Incubates have to adhere the policy and regulations of the Institute.
2. On demand of Institute or Foundation, company has to vacate the space. Institute may give a notice of two weeks.
3. All incubate have to strictly follow the IT policy, Cyber security policy and discipline policy of the Institute. Any mismanagement with Foundation's resource or Institute resources would not be accepted.
4. A regular check on the performance will be done on all incubated start-ups and accordingly, their term or other support may be extended, if required.
5. Startups are incubated in Foundation without any rent, however, they may have to pay a minimal seat rent as and when the formal processes are in place.
6. Start-ups can bring the interns in the Foundation after formal permission from the Foundation head. The committee's decision will be final. Once the interns are placed, it's the responsibility of respective startups to inform them about all regulations of SRIT Coimbatore.
7. Alumni & other Incubate can attend guest lectures/ talks after sending a formal information to Foundation head.
8. All the resources available in institute can be made available to incubate as per their requirement only after informing the Foundation head.
9. All incubate will be required to attend the meeting of the Innovation Incubation Foundation as and when planned.
10. If the incubate raises any funding, they have to inform the Foundation.
11. If an incubate invites unauthorized person in the Foundation, they are liable to inform beforehand to Foundation head/team.
12. All the information sharing of Institute needs to be adhered by incubate.

Eligibility for Incubation

1. Any person desirous of availing incubation facilities has to incorporate a private/public private limited company (as defined in the Companies Act, 2013). This condition may be relaxed for recent graduates for initial term; provided they incorporate within 1 year of starting at SRIT (SISH) Coimbatore. The incubate has to sign a declaration(s).
2. The companies promoted by Faculty Members of SRIT shall be governed by policies for faculty of the SRIT Coimbatore on proper permission. The companies promoted by full-time students at SRIT Coimbatore have to provide a No Objection Certificate and Self declaration about their company interest and SISH will not be responsible for any impact on their academic activities.
3. Incubation unit charges will be discounted by 50% for the student incubate and 25% for faculty and alumni, provided they hold 50% or more equity in the company and hold position of Director.
4. Other start-ups, not linked with SRIT, has to be Technology based company and have to establish an association with SRIT e.g. having a mentor or advisor from SRIT Coimbatore. Innovation Incubation Foundation will provide all support in facilitating the association.

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However, Innovation Incubation Foundation can incubate and allow time to identify the mentor. Any other exceptions will be decided by the committee.

5. A company if promoted by an employee of Govt. / Organization shall be granted incubation only upon submission of 'No Objection Certificate' from the competent authority or employer.
6. All applicants are welcome to apply for the program. However, applicants who are alum of SRIT or have strong participation by faculty member of SRIT may be given preference. Provision for fellowships are also created for alumni.
7. Virtual Incubation and dynamic incubation provisions are also available.
8. Incubation unit charges are to be paid by start-up in advance with appropriate security deposit. Incubation will always try to accommodate all possible requests of start-up company.

IV. Incubation Admission Procedure

- Application is accepted online from the incubation website www.srit.org
- Two-Stage selection process is followed for granting the Incubation-

Stage 1: Submit Executive Summary/ Plan

As a first step in the admission process, the prospective company should submit an Incubation Application containing all the details of start-up venture, team members, stage with a Business plan and other document. The submission will be assessed by an internal review committee for comments on technical and business feasibility of the idea.

Evaluation of the proposal will be based on, among other factors, the following criteria:

1. Strength of the product idea in terms of its novelty, technology content, innovation, timeliness and market potential.
2. Profile of the core team/ promoters
3. Intellectual Property generated and the potential of the idea for IP creation.
4. Stage of the Product/Start-up and Time to market.
5. Commercial potential, demand and requirement and Break-even period.
6. Scalability
7. Financial/ Commercial Viability and 5-year projections of P&L, Balance Sheet and Cash Flows.
8. Funds requirement and viability of raising finance.
9. Involvement of SRIT faculty, alumni, students.

Stage 2: Presentation

- After the initial submissions, the evaluation committee will have a meeting with the company founders, during which the company will be expected to present a presentation describing critical aspects of the business plan to the evaluation committee.
- The presentation will be followed by Q&A session.
- After the presentation, a final decision will be made regarding the company's entry into the incubator.
- The company will be informed of the final decision after the presentation.
- The presentation through video conferencing is also permitted.
- Proposals that involve SRIT faculty, alumni, and students may be given a preference.

- **Research & Due Diligence:**
  - Throughout the application process, on an as-needed basis, SISH will perform research and due diligence of the company, the management team, the industry, and the current and future competitive elements facing the business.
  - SISH may require further information from the applicant, and may ask the applicant to revise the executive summary and/or presentation.

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- **Result**
  - The applicant is informed of the final decision after their presentation. If the incubation is sanctioned, the applicant shall enter into the following agreements with the Institute:
    1. Incubation Agreement: Contain rules and other incubation norms, consideration, equity holding, etc. (Applicable to all)
    2. Fellowship Agreement: Contains terms for Alumni Fellows
    3. Seed-Fund Agreement: Contain rules of disbursement and repayment. (Applicable to incubate availing seed-fund)
    4. Deferred Payment Agreement: Contain rules of payment deferring facilities (Applicable to incubate availing deferred payment facility)
    5. Technology Commercialization Agreement: Applicable to incubate using technology or IP developed by SRIT.
    6. Infrastructure Usage Agreement: Applicable to all incubate utilizing the office space and other facilities within the campus.

- **Tenure of Incubation**

The companies are permitted to stay in the incubator for a period of three years, initially for period of eleven months, extended to a period of next eleven months followed by two extensions for seven months respectively at the sole discretion of the Innovation Incubation Foundation. SISH may grant such extension based on the requirements of the incubate & their performance and availability of facility.

- **Exit:**

An incubated company will leave the incubator under the following circumstances:

1) On completion of period of stay (maximum 3 to 4 years)
2) Underperformance or non-viability of business proposition as decided by SISH on case to case basis.
3) Irresolvable promoters' disputes as decided by SISH on a case to case basis.
4) Violation of SISH Coimbatore policy as listed on www.srit.org
5) When the company enters in an acquisition, merger or amalgamation or reorganization deal resulting in a substantial change in the profile of the company, its promoters, directors, shareholders, products or business plan.
6) Change in promoters'/ founders' team without concurrence of SISH.

- **Termination**

Incubation Agreement gets terminated automatically after a period of 11 (eleven) months Three further extensions can be granted for (i) eleven (11) months at first instance and two further instances of 7 (months) at the second and third instances, at sole discretion of Innovation Incubation Foundation.

Agreement may also terminate forthwith on or prior to the term of the Agreement as follows:

By the Incubator

1. In the event that any default in payment of Incubation service charges or any financial fraud is played by the Startup, by giving an advance notice of 10 (ten) working days;
2. At any time, the board of SRIT Innovation and Startup Hub decides to end the agreement, by giving an advance notice of one month.
3. Any violation of any Statue, rules and regulations of SRIT Coimbatore/ Incubator on case to case basis, by giving an advance notice of one month;
4. Any other reason for which Incubator may find it necessary for the Startup to leave, by giving a notice of one month.

By Both Innovation Incubation Foundation and Startup

By mutual written consent of the Startup and the Innovation Incubation Foundation

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By the Startup

By giving an advance notice of One (1) month to the Incubator in writing.

Notwithstanding anything written elsewhere, the SISH's decision in connection with the termination of an incubated company shall be final and shall not be disputed by any company.

V. Performance Monitoring - Assessments

A committee set up by SISH will evaluate the performance of incubate in regular intervals. The emphasis of evaluation will be on checking if the milestones specified in the business plan are met. For a company which has taken seed fund loan, additional checks will be done on the financial health of the company in terms of its order booking, expenses, profitability, utilization of fellowship and seed money loan for the specified purposes and its ability to repay the loan. Further seed fund disbursal will be dependent on the progress shown in previous appraisal.

Periodic assessment would vary depending on the stage of incubation the company is in. Some representative criteria for evaluation are:

A. Ideation / Innovation stage

- Concept development / Opportunity spotting
- Founding Team
- Market assessment / Competition analysis
- Seed Funding
- Product Development
- First level Business Planning / Business Modelling
- Intellectual property protection

B. Pre-Market Stage

- Proof of Concept/ Prototyping
- Product Development and enhancement
- Financial Assistance Required
- Test marketing
- Full scale business planning including production, sales and sourcing

C. Implementation Stage

- Full scale Business Planning
- Pitching for Venture Funding
- Scaling up operations
- Large scale commercialization
- Mature Team Formation

D. Exit stage

- Going National / Global
- Exit options for SISH
- Full scale business Graduation
- Post incubation Survival

The incubate may be asked to provide more frequent updates to SISH.

11

VI. References

1. National Innovation and Startup Policy 2019 for Students and Faculty MHRD, GOI www.mhrd.gov.in / www.mic.gov.in
2. Tamil Nadu Startup and Innovation Policy: 2018-23, Entrepreneurship Development and Innovation Institute, Chennai, www.editn.in
3. Startup Policy – 2016, AICTE – New Delhi www.aicte-india.org
4. Anna University Start-Up Policy for Faculty, Staffs and Students

VII. Definitions

Accelerators	Startup Accelerators design programs in batches and transform promising business side as into reality under the guidance of mentors and several other available resources.
Angel Fund	An angel investor is a wealthy individual who invests his or her personal capital and shares experiences, contacts, and mentors (as possible and required by the start-up in exchange for equity in that start-up). Angels are usually accredited investors. Since their funds are involved, they are equally desirous in making the start-up successful.
Co-Creation	Co-creation is the act of creating together. When applied in business, it can be used as an economic strategy to develop new business models, products and services with customers, clients, trading partner or other parts of the same enterprise or venture.
Equity	An equity share, commonly referred to as ordinary share also, represents the form of fractional or part ownership in which a shareholder, as a fractional owner, undertakes the maximum entrepreneurial risk associated with a business venture. The holders of such shares are members of the company and have voting rights.
Entrepreneurial culture	A culture/ society that enhance the exhibition of the attributes, values, beliefs and behaviors that are related to entrepreneurs.
Entrepreneurial	An Individual who has an entrepreneurial mindset and wants to make his/her idea Individuals successful.
Entrepreneurship	Entrepreneurship education seeks to provide students with the knowledge, skills education and motivation to encourage entrepreneurial success in a variety of settings.
Fab Lab	A fab lab is a small-scale workshop offering digital fabrication. A fab lab is typically equipped with an array of flexible computer-controlled tools that cover several different length scales and various materials, with the aim to make "almost anything".
Hackathon	A hackathon is a design sprint-like event in which computer programmers and others involved in software development, including graphic designers, interface designers, project managers, and others, often including domain experts, collaborate intensively on software projects.
Incubation	Incubation is a unique and highly flexible combination of business development processes, infrastructure and people, designed to nurture and grow new and small businesses by supporting them through the early stages of development.
Intellectual property Rights licensing	A licensing is a partnership between an intellectual property rights owner (licensor) and another who is authorized to use such rights (licensee) in exchange for an agreed payment (fee or royalty).
Pre-incubation	It typically represents the process which works with entrepreneurs who are in the very early stages of setting up their company. Usually, entrepreneurs come into such programs with just and idea of early prototype of their product or service.
Prototype	A prototype is an early sample, model, or release of a product built to test a concept or process.
Seed fund	Seed fund is a form of securities offering in which an investor invests capital in a start-up company in exchange for an equity stake in the company
Startup	An entity that develops a business model based on either product innovation or service innovation and makes it scalable, replicable and self-reliant and as defined in Gazette Notification No.G.S.R. 127(E) dated February 19,20219

12

Faculty / Staff / Student Startup	Notification No. G.S.R. 127(E) dated February 19, 2019. A Start-up that is initiated by Faculty (s) / Staff (s) / student(s) enrolled in any academic institution recognized/approved under AICTE.
Technology Business incubator (TBI)	TBI is an entity, which helps technology-based Incubator start-up businesses with all the necessary resources/support that the start-up needs to evolve and grow into a mature business.
Technology commercialization	TC is the process of transitioning technologies from Commercialization the research lab to the marketplace.

PRINCIPAL
Sri Ramakrishna Institute of Technology
COIMBATORE - 641 010.

13

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY
COIMBATORE-10
(An Autonomous Institution)
Accredited by NAAC with an 'A' Grade and All eligible UG Engineering Programmes are Accredited by NBA
(Approved by AICTE, New Delhi – Affiliated to AnnaUniversity, Chennai)
chapalayam, Perur Chettipalayam, Coimbatore – 641 010. www.srit.org Phone – 0422-2605577

Report on MoE's IIC 7.0- Q.1 Activity Report

ACADEMIC YEAR:	2025-26
PROGRAM TYPE:	Seminar
PROGRAM NAME:	Seminar on "Dream. Dare. Do. – Entrepreneurship Day 2025"
PROGRAM THEME:	Seminar
DURATION OF THE ACTIVITY:	2 Hours
QUARTER:	Quarter 4
DATE and DAY:	21-08-2025 & Thursday
Time	From: 2.00 PM To: 4.00 PM
NO. OF FACULTY PARTICIPANTS:	1
NO. OF STUDENT INTERNAL PARTICIPANTS:	50
NO. OF STUDENT EXTERNAL PARTICIPANTS:	0
EXPENDITURE:	Nil
VENUE:	Hall No 315
MODE OF DELIVERY	Offline
DETAILS OF RESOURCE PERSON:	Ms.K. Mohanapriya, AP/IT, SRIT, mohanapriya.it@srit.org, +91 6380740949
REMARKS:	The Department of ECE, EEE, in association with IIC and ISTE, organized a seminar titled

	"Dream. Dare. Do. – Entrepreneurship Day 2025." The seminar aimed to inspire students to cultivate entrepreneurial thinking and embrace innovation, creativity, and risk-taking. Ms. K. Mohanapriya, Assistant Professor/IT, served as the resource person and engaged the students in an interactive session covering idea generation, business planning, and venture creation. Students participated actively, showing enthusiasm in discussions on entrepreneurship and innovation.

OBJECTIVES OF THE PROGRAM:

To inspire students to dream big, dare to take bold steps, and do what it takes to turn ideas into ventures. To provide insights into entrepreneurial journeys, challenges, and opportunities. To enhance creativity, innovation, and leadership skills among students.

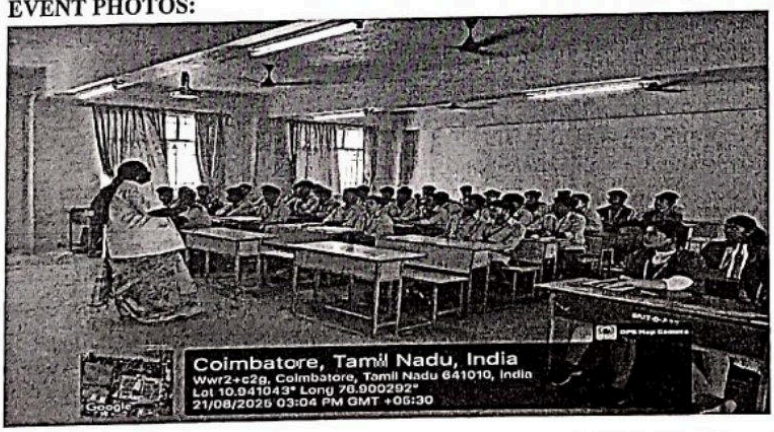
BENEFIT IN TERMS OF LEARNING / SKILL/KNOWLEDGE OBTAINED:

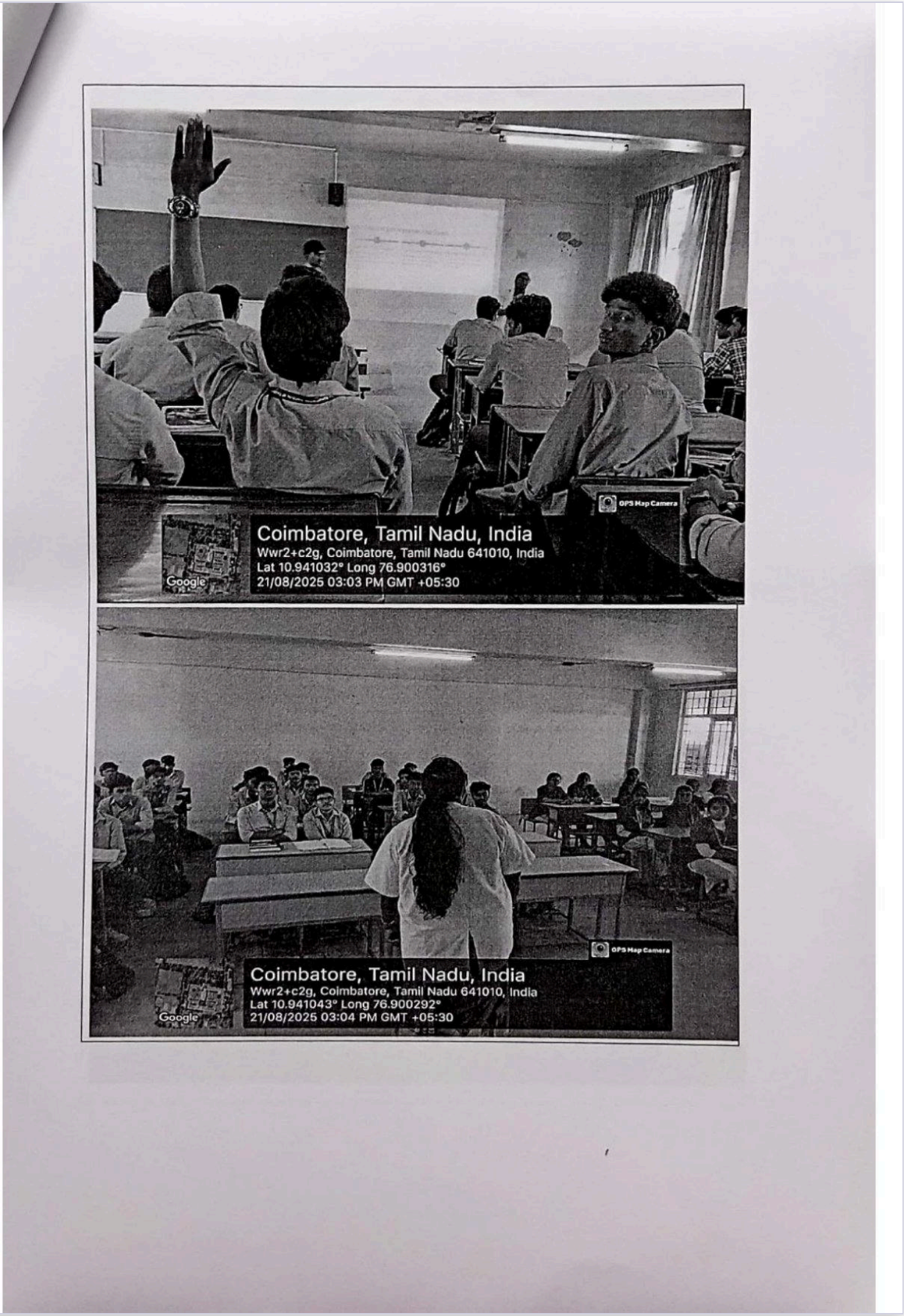
Students gained an understanding of entrepreneurial mindset and real-world startup culture. Enhanced risk-taking, problem-solving, and decision-making skills. Improved teamwork, leadership, and self-confidence. Awareness of opportunities in innovation and enterprise creation.

OUTCOME OF THE PROGRAM:

The seminar created awareness among students about the importance of entrepreneurship in today's world. It motivated them to think innovatively, pursue bold ideas, and develop leadership qualities. The event strengthened the entrepreneurial ecosystem in the institution and prepared students to become future innovators and change makers.

EVENT PHOTOS:

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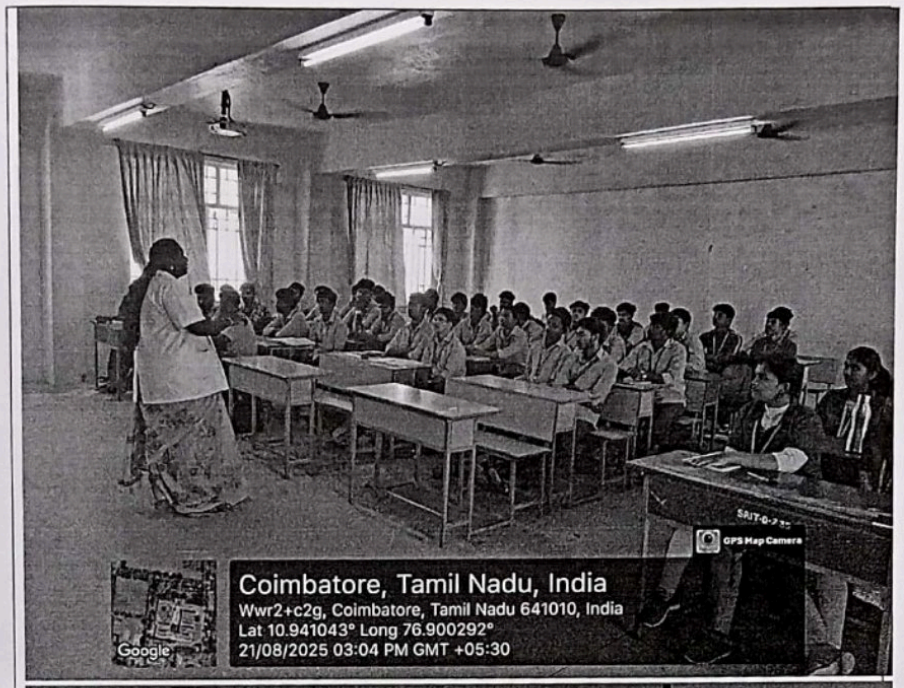
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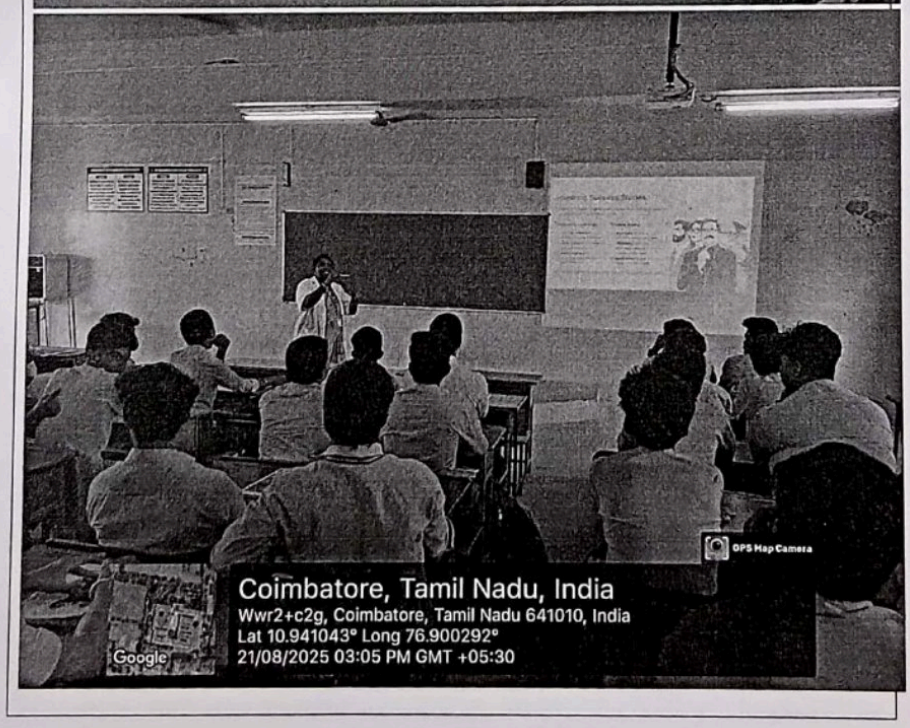
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Wwr2+c2g, Coimbatore, Tamil Nadu 641010, India
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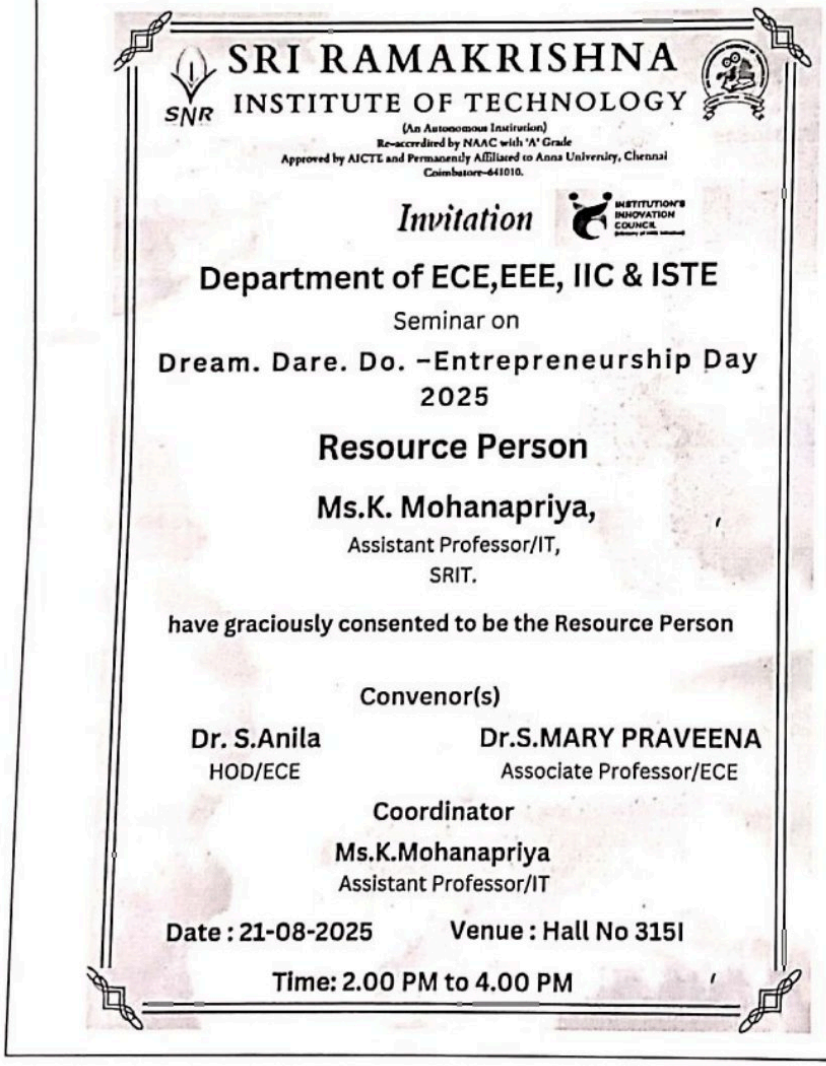
21/08/2025 03:05 PM GMT +05:30
Google

VIDEO URL:

POSTER DESIGN OF THE EVENT:



SRI RAMAKRISHNA
INSTITUTE OF TECHNOLOGY
(An Autonomous Institution)
Re-accredited by NAAC with 'A' Grade
Approved by AICTE and Permanently Affiliated to Anna University, Chennai
Coimbatore-641010.

Invitation

Department of ECE,EEE, IIC & ISTE

Seminar on

Dream. Dare. Do. –Entrepreneurship Day 2025

Resource Person

Ms.K. Mohanapriya,
Assistant Professor/IT,
SRIT.

have graciously consented to be the Resource Person

Convenor(s)

Dr. S.Anila
HOD/ECE

Dr.S.MARY PRAVEENA
Associate Professor/ECE

Coordinator

Ms.K.Mohanapriya
Assistant Professor/IT

Date : 21-08-2025 **Venue : Hall No 315I**

Time: 2.00 PM to 4.00 PM

RESOURCE PERSON PROFILE:

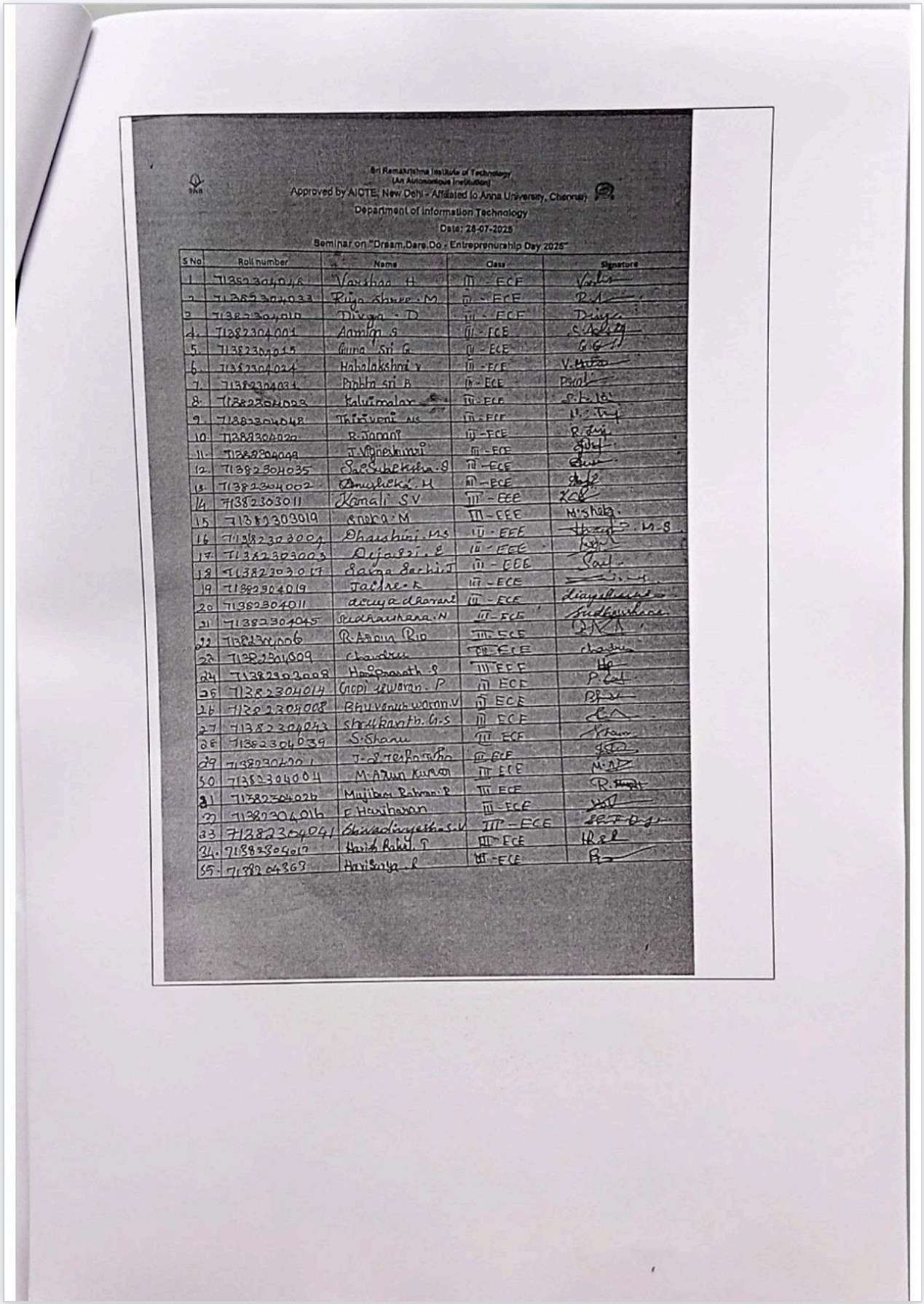
Mohanapriya Kubendran is an experienced academic professional with a background in Computer Science and Engineering. She completed her M.E. in Computer Science from Veerammal Engineering College for Women, Dindigul, in 2015 with a CGPA of 8.9. Prior to that, she earned her B.E. in Computer Science from Odaiyappa College of Engineering and Technology, Theni, with a 75% in 2011. Her earlier academic qualifications include an HSC from N.S.G Higher Secondary School, Theni, with 68% and SSLC with 83.7% from the same school. Mohanapriya has diverse professional experience, having worked in both the education sector and corporate environments.

She served as an Assistant Professor at Veerammal Engineering College from 2015 to 2017, where she taught a range of subjects such as Principles of Compiler Design, Computer Architecture, Wireless Networks, Cloud Computing, Advanced DBMS, and more, while handling labs for C, C++, Java, Linux, and DBMS. She also worked as an online tutor at Focus Edumatics Pvt Ltd from 2017 to 2019, where she taught English, Science, and Social Science to international students following the IB curriculum. In addition, she held roles in sales operations and academic counseling at Focus Academics and Career Launcher Public Ltd, respectively.

Mohanapriya also has experience as a Virtual Sales Assistant at Trusted Realty-Texas and as a content writer for Augrav Jewels Pvt Ltd, specializing in SEO and website design. She began her career in the banking sector with HBL Global Pvt Ltd, where she worked in the account opening section. Currently, she is an Assistant Professor at Sri Ramakrishna Institute of Technology, Coimbatore. With expertise in teaching, content writing, and various technical tools, Mohanapriya has developed strong skills in communication, sales, academic counseling, and web-based technologies.

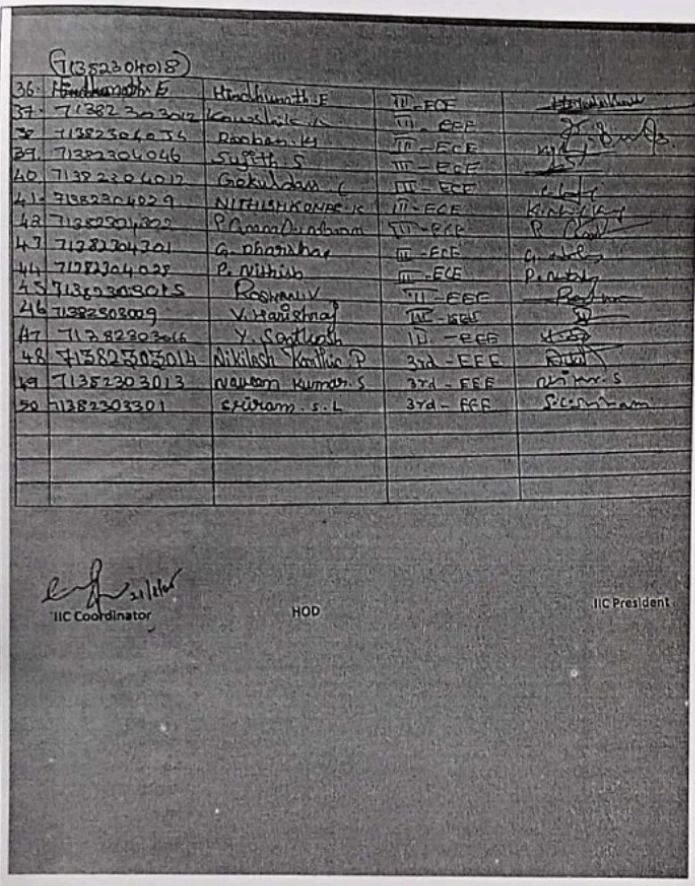
PARTICIPANTS DETAILS:

(Attendance Sheet / Registration sheet)



Sri Ramakrishna Institute of Technology
(An Autonomous Institution)
Approved by AICTE, New Delhi - Affiliated to Anna University, Chennai
Department of Information Technology
Date: 28-07-2025
Seminar on "Dream.Dare.Do - Entrepreneurship Day 2025"

S No	Roll number	Name	Class	Signature
1	71382304048	Varshaa H	III - ECE	[illegible]
2	71382304033	Riya shree M	III - ECE	[illegible]
3	71382304010	Divya D	III - ECE	[illegible]
4	71382304001	Aamiga S	III - ECE	[illegible]
5	71382304015	Guna Sri G	III - ECE	[illegible]
6	71382304024	Mahalakshmi V	III - ECE	[illegible]
7	71382304031	Prabha sri B	III - ECE	[illegible]
8	71382304023	Kalvimalar	III - ECE	[illegible]
9	71382304048	Thiriveni NS	III - ECE	[illegible]
10	71382304020	R. Janani	III - ECE	[illegible]
11	71382304049	J. Vigneshwari	III - ECE	[illegible]
12	71382304035	Sai Subhiksha S	III - ECE	[illegible]
13	71382304002	Anushika M	III - ECE	[illegible]
14	71382303011	Kamali S V	III - EEE	[illegible]
15	71382303019	Sneka M	III - EEE	[illegible]
16	71382303004	Dharshini M S	III - EEE	[illegible]
17	71382303003	Dejasri E	III - EEE	[illegible]
18	71382303017	Sarga Sachi J	III - EEE	[illegible]
19	71382304019	Jaisre K	III - ECE	[illegible]
20	71382304011	divya dharani	III - ECE	[illegible]
21	71382304045	Sudharshana N	III - ECE	[illegible]
22	71382304006	R. Arun Rio	III - ECE	[illegible]
23	71382304009	Chandru	III - ECE	[illegible]
24	71382303008	Haripraneth S	III - EEE	[illegible]
25	71382304014	Gopi Iswaran P	III - ECE	[illegible]
26	71382304008	Bhuvanesh warun V	III - ECE	[illegible]
27	71382304043	Shrikanth G S	III - ECE	[illegible]
28	71382304039	S. Shanu	III - ECE	[illegible]
29	71382304001	J. S. Tesfa Tisha	III - ECE	[illegible]
30	71382304004	M. Arun Kumar	III - ECE	[illegible]
31	71382304026	Mujibur Rahman R	III - ECE	[illegible]
32	71382304016	E Hariharan	III - ECE	[illegible]
33	71382304041	Shivadivyesha S V	III - ECE	[illegible]
34	71382304017	Harish Rahul T	III - ECE	[illegible]
35	71382304363	Harisurya R	III - ECE	[illegible]



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37.	71382303012	Kowshik K	III - EEE	[illegible]
38.	71382304036	Roohan K	III - ECE	[illegible]
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40.	71382304012	Gokuldass C	III - ECE	[illegible]
41.	71382304029	NITHISHKUMAR K	III - ECE	[illegible]
42.	71382304302	P Gnanadurbaram	III - ECE	[illegible]
43.	71382304301	G. Dharshan	III - ECE	[illegible]
44.	71382304025	P. Nithish	III - ECE	[illegible]
45.	71382303015	Roshan V	III - EEE	[illegible]
46.	71382303009	V. Harishraj	III - EEE	[illegible]
47.	71382303016	Y. Santhosh	III - EEE	[illegible]
48.	71382303014	Nikilesh Karthik P	3rd - EEE	[illegible]
49.	71382303013	Naveen Kumar S	3rd - EEE	[illegible]
50.	71382303301	Sriram S L	3rd - EEE	[illegible]

21/8/25

IIC Coordinator HOD IIC President

PROMOTION ON SOCIAL MEDIA :Instagram : (link)Linkedin: (link)Facebook:Twitter:

https://www.linkedin.com/feed/update/urn:li:activity:7364514518158229504/

29/8/25 FACULTY INCHARGE (K.Mohanapriya, AP (IT))

29/08/25 CONVENOR

29/8/25 PRESIDENT IIC

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

[Educational Service: SNR Sons Charitable Trust]
[Autonomous Institution, Reaccredited by NAAC with 'A' Grade]
[Approved by AICTE New Delhi, Permanently Affiliated to Anna University, Chennai]

28.08.2025

HUB FOR INNOVATION AND ENTREPRENEURSHIP (HIVE)

CIRCULAR

National Innovation and Startup Policy - NISP

We are happy to inform you that we are in the process of establishing the Innovation and startup at our campus named **HIVE HUB FOR INNOVATION AND ENTREPRENEURSHIP (HIVE)** as per the Guidelines of National Innovation and Start-Up Policy of the Ministry of Education, Govt. of India.

In this regard we have hosted all the details in our college website: https://sish.srit.org

The Heads of the Departments are requested to circulate the same to the students and faculty members and encourage them to participate in the activities.

NISP Coordinator

Principal

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY
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[Approved by AICTE New Delhi, Permanently Affiliated to Anna University, Chennai]

28.08.2025

HUB FOR INNOVATION AND ENTREPRENEURSHIP (HIVE)

Committee Meeting for Innovation and Entrepreneurship Policy Development with KPIs

Date: 28.08.2025

The Fifth HIVE Committee Meeting for developing an implementable Innovation and Entrepreneurship Policy Document with Key Performance Indicators (KPIs) and Milestones at the Higher Education Institution was held on 28th August 2025.

Members

S.No	Name of the members	Position
1.	**Dr. J David Rathnaraj** Principal Sri Ramakrishna Institute of Technology Coimbatore Ph: 9487846981 Mail: principal@srit.org	Head of the Institution & NISP Chairperson
2.	**Ms. SANJANA N** Assistant Professor Department of Computer Science and Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 7094949864 Mail: sanjana.cse@srit.org	NISP Coordinator & Convenor
3.	**Mr. R. Immanual** Assistant Professor Department of Mechanical Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9677817992 Mail: immangwu@gmail.com	HIVE I/C, & IPR Activity Coordinator
4.	**Ms. D. Poornima** Assistant Professor Department of Electrical and Electronics Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9361039940 Mail: poornima.eee@srit.org	Convenor IIC, Innovation Activity
5.	**Ms. SARANYA K** SRIT – ED Cell Sri Ramakrishna Institute of Technology Coimbatore Ph: 9080203404 Mail: saranyak249@gmail.com	EDC Incharge
6.	**Thirukkuralani K N** SREC SPARK INCUBATION FOUNDATION Incubation Centre Ph: 9444768586 Mail: thirukkuralani@gmail.com	Industry Expert
7.	**Nithya S** R. K. Dewan & Co Patent Expert Ph: 9841102908 Mail: nithya.s@rkdewanmail.com	Industry Expert
8.	**N Prakash** Vahyu Techno Engineers Pvt. Ltd. Chennai Ph: 9444194269 Mail: er.prakashn@gmail.com	Industry Expert

Subject 01 - Policy Framework Development

Minutes:

The committee focused on developing a comprehensive Innovation and Entrepreneurship Policy document with measurable KPIs. The policy framework encompasses:

Key Areas Identified:

- Innovation Culture Development
- Startup Ecosystem Enhancement
- IPR Management and Patent Filing
- Industry-Academia Collaboration
- Student Entrepreneurship Support
- Faculty Innovation Incentives
- Infrastructure Development for Innovation

Subject 02 - Key Performance Indicators (KPIs) and Milestones

Minutes:

The following KPIs and milestones were established for the Innovation and Entrepreneurship Policy:

Annual Targets (2025-26):

- Number of student startups incubated: 15-20
- Patent applications filed: 25-30
- Industry collaboration projects: 10-12
- Innovation competitions organized: 8-10
- Entrepreneurship workshops conducted: 20-25
- Students participating in innovation activities: 200+
- Faculty involved in innovation projects: 20-30

Quarterly Review Milestones:

- Q1: Policy document finalization and approval
- Q2: Infrastructure setup and team formation
- Q3: Program launch and initial activities
- Q4: Assessment and course correction

Subject 03 - Implementation Strategy

Minutes:

Phase 1 (September-November 2025):

- Policy document approval and dissemination
- Formation of departmental innovation committees
- Baseline assessment of current innovation activities
- Resource allocation and budget planning

Phase 2 (December 2025-February 2026):

- Launch of student innovation programs
- Faculty development workshops on innovation pedagogy
- Establishment of industry partnerships
- Setting up innovation labs and maker spaces

Phase 3 (March-May 2026):

- Full-scale implementation of all programs
- Regular monitoring and evaluation
- Mid-year assessment and adjustments
- Preparation for annual review

Subject 04 - Monitoring and Evaluation Framework

Minutes:

Monthly Monitoring Parameters:

- Activity completion rates
- Student and faculty participation levels
- Resource utilization efficiency
- Industry engagement metrics

Quarterly Assessment Areas:

- KPI achievement against targets
- Budget utilization analysis
- Stakeholder feedback collection
- Program effectiveness evaluation

Annual Review Components:

- Comprehensive impact assessment
- External evaluation by industry experts
- Policy revision based on outcomes
- Strategic planning for next academic year

Subject 05 - Resource Allocation and Support Systems

Minutes:

Financial Provisions:

- Innovation fund establishment
- Student startup seed funding
- Faculty innovation grants
- Infrastructure development

Support Systems:

- Dedicated innovation cell with full-time coordinator
- Industry mentorship network
- Legal support for IPR and patent filing
- Marketing support for student startups
- Alumni network engagement for funding and guidance

Subject 06 - Next Steps and Action Items

Minutes:

Immediate Actions :

1. Draft policy document preparation by coordination team
2. Stakeholder consultation rounds with faculty and students
3. Industry expert feedback incorporation
4. Legal review of policy document
5. Presentation to management for approval

NISP Coordinator

Principal

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28.08.2025

HUB FOR INNOVATION AND ENTREPRENEURSHIP (HIVE)

National Innovation and Startup Policy - NISP

Date: 28.08.2025

The HIVE Committee Meeting of National Innovation and Startup Policy, Sri Ramakrishna Institute of Technology was held on 28th August 2025.

Members

S.No	Name of the members	Position
1.	**Dr. J David Rathnaraj** Principal Sri Ramakrishna Institute of Technology Coimbatore Ph: 9487846981 Mail: principal@srit.org	Head of the Institution & NISP Chairperson
2.	**Ms. SANJANA N** Assistant Professor Department of Computer Science and Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 7094949864 Mail: sanjana.cse@srit.org	NISP Coordinator & Convenor
3.	**Mr. R. Immanual** Assistant Professor Department of Mechanical Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9677817992 Mail: immangwu@gmail.com	HIVE I/C, & IPR Activity Coordinator
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7.	**Nithya S** R. K. Dewan & Co Patent Expert Ph: 9841102908 Mail: nithya.s@rkdewanmail.com	Industry Expert
8.	**N Prakash** Vahyu Techno Engineers Pvt. Ltd. Chennai Ph: 9444194269 Mail: er.prakashn@gmail.com	Industry Expert

Subject 01 - NISP Policy Objectives

Minutes:

The committee approved to follow the policy framed by Sri Ramakrishna Engineering College under the following norms:

- Strategies and Governance
- Start-ups Enabling Institutional Infrastructure
- Nurturing Innovations and Start-ups
- Norms for the Faculty, Staffs and Students Startups
- Intellectual Property Rights Protection and licensing
- Monitoring the progress and process
- Review of the Policy

Incubation Admission Procedure and Guidelines were also discussed.

NISP Coordinator

Principal 28/8/25

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

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03.03.2026

HUB FOR INNOVATION AND ENTREPRENEURSHIP (HIVE)

Committee Meeting for Innovation and Entrepreneurship Policy Development with KPIs

The Sixth HIVE Committee Meeting for reviewing the Innovation and Entrepreneurship Policy Document with Key Performance Indicators (KPIs) and Milestones at the Higher Education Institution was held on 03rdAugust 2026.

Members

S.No	Name of the members	Position
1.	Dr. J David Rathnaraj Principal, Sri Ramakrishna Institute of Technology Coimbatore Ph: 9487846981 Mail: principal@srit.org	Head of the Institution & NISP Chairperson
2.	Ms. SANJANA N Assistant Professor, Department of Computer Science and Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 7094949864 Mail: sanjana.cse@srit.org	NISP Coordinator & Convenor
3.	Mr. R. Immanual Assistant Professor, Department of Mechanical Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9677817992 Mail: immangwu@gmail.com	HIVE I/C, & IPR Activity Coordinator
4.	Dr. D. Poornima Assistant Professor, Department of Electrical and Electronics Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9361039940 Mail: poornima.eee@srit.org	Convenor IIC, Innovation Activity
5.	Dr. SARANYA K SRIT – ED Cell, Sri Ramakrishna Institute of Technology Coimbatore Ph: 9080203404 Mail: saranyak249@gmail.com	EDC Incharge
6.	Dr Thirukkuralani K N SREC SPARK INCUBATION FOUNDATION Incubation Centre Ph: 9444768586 Mail: thirukkuralani@gmail.com	Industry Expert
7.	Ms Nithya S R. K. Dewan & Co Patent Expert Ph: 9841102908 Mail: nithya.s@rkdewanmail.com	Industry Expert
8.	Mr N Prakash Vahyu Techno Engineers Pvt. Ltd. Chennai Ph: 9444194269 Mail: er.prakashn@gmail.com	Industry Expert

Subject 01 - Policy Framework Development

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Minutes:

The committee focused on developing a comprehensive Innovation and Entrepreneurship Policy document with measurable KPIs. The policy framework encompasses:

Key Areas Identified:

- Innovation Culture Development
- Startup Ecosystem Enhancement
- IPR Management and Patent Filing
- Industry-Academia Collaboration
- Student Entrepreneurship Support
- Faculty Innovation Incentives
- Infrastructure Development for Innovation
- MSME Business Incubator (BI) Host Institution Status (approved 2025-26)

Subject 02 - Key Performance Indicators (KPIs) and Milestones

Minutes:

The following KPIs and milestones were established for the Innovation and Entrepreneurship Policy:

Annual Targets (2026-27):

- Number of student startups incubated: 10-12
- Patent applications filed: 12-15
- Industry collaboration projects: 6-8
- Innovation competitions organized: 5-6
- Entrepreneurship workshops conducted: 12-15
- Students participating in innovation activities: 150+
- Faculty involved in innovation projects: 15-20

Quarterly Review Milestones:

- Q1: Policy document finalization and approval
- Q2: Infrastructure setup and team formation
- Q3: Program launch and initial activities
- Q4: Assessment and course correction

Subject 03 - Implementation Strategy

Minutes:Phase 1 (September-November 2025):

- Policy document approval and dissemination
- Formation of departmental innovation committees
- Baseline assessment of current innovation activities

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- Resource allocation and budget planning

Phase 2 (December 2025-February 2026):

- Launch of student innovation programs
- Faculty development workshops on innovation pedagogy
- Establishment of industry partnerships
- Setting up innovation labs and maker spaces

Phase 3 (March-May 2026):

- Full-scale implementation of all programs
- Regular monitoring and evaluation
- Mid-year assessment and adjustments
- Preparation for annual review

Subject 04 - Monitoring and Evaluation Framework

Minutes:

Monthly Monitoring Parameters:

- Activity completion rates
- Student and faculty participation levels
- Resource utilization efficiency
- Industry engagement metrics

Quarterly Assessment Areas:

- KPI achievement against targets
- Budget utilization analysis
- Stakeholder feedback collection
- Program effectiveness evaluation

Annual Review Components:

- Comprehensive impact assessment
- External evaluation by industry experts
- Policy revision based on outcomes
- Strategic planning for next academic year

Subject 05 - Resource Allocation and Support Systems

Minutes:

Financial Provisions:

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- Innovation fund establishment
- Student startup seed funding
- Faculty innovation grants
- Infrastructure development

Support Systems:

- Dedicated innovation cell with full-time coordinator
- Industry mentorship network
- Legal support for IPR and patent filing
- Marketing support for student startups
- Alumni network engagement for funding and guidance

Subject 06 - MSME Business Incubator (BI) Host Institution Status

Minutes:

The committee formally recorded that, effective the year 2025-2026, the institute has been approved by the Ministry of Micro, Small and Medium Enterprises (MSME), Government of India, as a Host Institution for its Business Incubator (BI) Scheme. The committee discussed the following in this regard:

- MSME BI status strengthens the institute's incubation infrastructure and eligibility for MSME grant-in-aid support.
- Reporting and compliance requirements under the MSME BI Scheme to be integrated into the existing SISH monitoring framework.
- Existing and upcoming incubatees to be informed of the additional funding and mentorship support available under this status.
- Mr R Immanual is nominated as a dedicated MSME BI coordinator .

Subject 07 - Next Steps and Action Items

Minutes:

Immediate Actions:

1. Draft policy document preparation by coordination team
2. Stakeholder consultation rounds with faculty and students
3. Industry expert feedback incorporation

NISP Coordinator

Principal

Dr. J. David Rathnaraj

Principal

Sri Ramakrishna Institute of Technology

Pachapalayam, Perur Chettipalayam

Coimbatore - 641010

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The National Innovation and Startup Policy 2019 for Students and Faculty, issued by the Ministry of Human Resource Development (MHRD), Government of India and AICTE, requires every Higher Education Institution to treat investment in entrepreneurial activities as part of its institutional financial strategy, and specifically directs that a minimum of 1% of the total annual budget of the institution be allocated for funding and supporting innovation and startup related activities through creation of a separate 'Innovation Fund.' Sri Ramakrishna Institute of Technology, through the Hub for Innovation and Entrepreneurship (HIVE) / SRIT Innovation and Startup Hub (SISH), is required to align its financial planning with this mandate in order to sustain pre-incubation, incubation, seed funding, IPR/patent support, training and mentorship activities for its students, faculty and staff.

Accordingly, it is hereby ordered that a minimum of 1% (one percent) of the total annual budget of the institution shall be allocated every financial year towards the dedicated 'SRIT Innovation Fund', to be administered by the HIVE / SISH Committee under the supervision of the Principal.

Principal 31/07/26

Dr. J. David Rathnaraj
Principal
Sri Ramakrishna Institute of Technolo
Pachapalayam, Perur Chettipalayam
Coimbatore - 641010.

Post Box No. 2601, Pachapalayam, Perur Chettipalayam, Coimbatore - 641 010.
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28.08.2026

HUB FOR INNOVATION AND ENTREPRENEURSHIP (HIVE)

National Innovation and Startup Policy - NISP

The HIVE Committee Meeting of National Innovation and Startup Policy, Sri Ramakrishna Institute of Technology was held on 28th August 2026.

Members

S.No	Name of the members	Position
1.	Dr. J David Rathnaraj Principal Sri Ramakrishna Institute of Technology Coimbatore Ph: 9487846981 Mail: principal@srit.org	Head of the Institution & NISP Chairperson
2.	Ms. SANJANA N Assistant Professor Department of Computer Science and Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 7094949864 Mail: sanjana.cse@srit.org	NISP Coordinator & Convenor
3.	Mr. R. Immanual Assistant Professor Department of Mechanical Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9677817992 Mail: immangwu@gmail.com	HIVE I/C, & IPR Activity Coordinator
4.	Dr. D. Poornima Assistant Professor Department of Electrical and Electronics Engineering Sri Ramakrishna Institute of Technology Coimbatore Ph: 9361039940 Mail: poornima.eee@srit.org	Convenor IIC, Innovation Activity
5.	Dr. SARANYA K SRIT – ED Cell Sri Ramakrishna Institute of Technology Coimbatore Ph: 9080203404 Mail: saranyak249@gmail.com	EDC Incharge
6.	Dr Thirukkuralani K N SREC SPARK INCUBATION FOUNDATION Incubation Centre Ph: 9444768586 Mail: thirukkuralani@gmail.com	Industry Expert
7.	Nithya S R. K. Dewan & Co Patent Expert Ph: 9841102908 Mail: nithya.s@rkdewanmail.com	Industry Expert
8.	N Prakash Vahyu Techno Engineers Pvt. Ltd. Chennai Ph: 9444194269 Mail: er.prakashn@gmail.com	Industry Expert

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Subject 01 - NISP Policy Objectives

Minutes:

The committee approved to follow the policy framed by Sri Ramakrishna Engineering College under the following norms:

- Strategies and Governance
- Start-ups Enabling Institutional Infrastructure
- Nurturing Innovations and Start-ups
- Norms for the Faculty, Staffs and Students Startups
- Intellectual Property Rights Protection and licensing
- Monitoring the progress and process
- Review of the Policy

Incubation Admission Procedure and Guidelines were also discussed.

NISP Coordinator

Principal

Dr. J. David Ratnaraj
Principal
Sri Ramakrishna Institute of Technology
Pachapalayam, Perur Chettipalayam
Coimbatore - 641010.

SNR

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INSTITUTION'S INNOVATION COUNCIL (IIC) 8.0
INNOVATION & ENTREPRENEURSHIP (I&E) ACTIVITY PLAN

Quarter-wise / Semester-wise Plan for Implementation — Aligned with the IIC Institutional Plan

Odd Semester 2026–27 | IIC Quarter 4 (June – August 2026) | Gantt Chart Format with Timeline

Prepared By	Ms N Sanjana, NISP Convener, Mr. R. Immanual — IPR Activity Coordinator, IIC 8.0	**Period Covered**	01 June 2026 – 31 August 2026
Reviewed By	Ms. D. Poornima — IIC Convener	**Semester**	Odd Semester, AY 2026–27
Approved By	Dr. J. David Rathnaraj — Principal & IIC President	**Date of Preparation**	31 August 2026
Aligned Reference Circulars	IIC 8.0 Work Plan for Quarter 2 (Dec 2025–Feb 2026); IIC 8.0 – Q4 Activities (Jun–Aug 2026); IIC 8.0 Circular – Innovation Ambassador Team & Work Plan (Nov 2025)	**Reporting Portal**	HIVE – hivesrit.streamlit.app

1. Objective & Alignment with the IIC Institutional Plan

This document presents the quarter-wise / semester-wise plan of Innovation & Entrepreneurship (I&E) activities to be implemented under Institution's Innovation Council (IIC) 8.0 for the Odd Semester 2026–27, covering IIC Quarter 4 (01 June 2026 – 31 August 2026). The plan consolidates and is fully aligned with the Calendar, Celebration, Self-Driven, School Outreach and R&D Cell activities already notified by the IIC Convener / Principal & IIC President in the institute's official Q4 circular, and follows the same reporting cadence, KPI structure and compliance rules established in the Quarter 2 work plan (Dec 2025 – Feb 2026).

Each event listed below is selected to directly support the IPR Activity Coordinator's target of strengthening IP awareness, patent filing, technology commercialisation and the broader IIC targets of innovation showcase, start-up promotion and research culture on campus, so that the plan translates institutional targets into an implementable, time-bound schedule.

2. General Guidelines Governing Implementation

2.1 Event Level Classification & Duration

- Level 1 — Expert Talks / Mentoring Sessions / Exposure Visits — Duration: 2 to 4 contact hours (less than half a day).
- Level 2 — Workshop / Seminar / Conference / Exposure Visits — Duration: 5 to 8 contact hours (less than a day).
- Level 3 — Workshop / Boot Camps / Exhibitions / Demo Day / Competitions — Duration: 9 to 18 contact hours (1–2 days).
- Level 4 — Tech Fest / Challenges / Hackathons — Duration: greater than 18 contact hours (more than 2 days).
- All School events are classified strictly as Level 1 — Mentoring only, duration recorded as 2 hours irrespective of actual time spent.

2.2 Minimum Participation & Mode of Conduction

- A minimum of 40 participants is mandatory for every event — Calendar, Celebration, Self-Driven or MIC Driven — for the event to be considered valid.
- Calendar Events & Celebration Events: Offline / Hybrid. Self-Driven Events: fully Offline OR fully Online only (Hybrid not permitted). MIC Driven Events: Offline / Online.
- For every R&D Cell event, the Resource Person must mandatorily be external to the institution; internal SRIT faculty are not permitted as resource persons for any IIC activity.
- Events must not be conducted inside regular classrooms — auditoriums, seminar halls, conference rooms, innovation labs or the HIVE facility must be used.

2.3 Feedback & Reporting

- Feedback forms must be filled by all participants without exception, irrespective of event type or level.

- The event report, along with attendance, photographs/video and feedback, must be submitted within 3 days of the event through the HIVE online event management portal: hivesrit.streamlit.app.

3. Targets to Be Achieved This Semester (KPIs)

I&E Activity Category	Target	Basis / Compliance Note
IIC Calendar Events	9 / 9 events (100%)	Level 1–4, external resource persons, ≥40 participants each
Celebration Day Observances	4 / 4 days (100%)	Level 1 mentoring / awareness sessions on notified national days
Self-Driven I&E Sessions	30 / 30 sessions (100%)	2 sessions per assigned faculty member, Level 2
School Outreach (Mentoring)	10 / 10 sessions (100%)	Level 1 mentoring, Classes VI–IX, 3:00–4:15 PM
R&D Cell Activities	18 / 18 activities (100%)	Half/full-day, external resource person mandatory
Feedback Coverage	100% of participants	Collected for every event, no exceptions
Event Report Submission (HIVE)	Within 3 days of each event	Portal: hivesrit.streamlit.app
Quarter Closeout & Portal Upload	By the 1st week of September 2026	All IIC 8.0 Q4 events uploaded post quarter-end

4. Quarter-wise / Month-wise Consolidated I&E Activity Schedule

The table sets below present every activity of IIC Quarter 4 (June–August 2026), which together constitute the I&E component of the Odd Semester 2026–27 plan, grouped by category exactly as notified in the institute's IIC 8.0 circular so that this plan remains fully traceable to, and implementable under, the institutional plan.

4.1 IIC Calendar Events (9 events)

S.No	Date	Event Name	Level	Person(s) In-Charge
1	11/07/2026	Session: Innovation/Prototype Validation & "Value Proposition Fit & Business Fit"	3	Dr. S. Mary Praveena & Ms. Dhivya S
2	11/07/2026	Workshop: Using AI for Fundraising & Investor Pitch Preparation	2	Dr. A. N. Jayanthi & Ms. R. Kanmani
3	11/07/2026	Session on Accelerators / Incubation Opportunities	2	Dr. G. Kannayeram & Ms. Mohanapriya K
4	25/07/2026	Organize "Lean Start-up & MVP" Boot Camp / Mentoring	2	Dr. S. Anne Susan Georgena & Ms. Sangeetha Saral J
5	25/07/2026	Panel Discussions with Regional/National Start-up Ecosystem Enablers	2	Mr. R. Sudharshan & Mr. Veerakumar S
6	08/08/2026	Session on Angel Investment / VC Funding Opportunities	2	Dr. Saranya K
7	08/08/2026	Organize Inter/Intra Institutional Start-up Competition & Reward Best Start-ups	4	Ms. S. Natheldha Mary Navina
8	22/08/2026	Mentoring: Demo Day / Exhibition / Poster Presentation of Start-ups & Linkage with Mentors/Experts	4	Mr. R. Ramakrishnan & Ms. Glory Priyadharshini J
9	Date to be finalized with school	Innovation & Entrepreneurship Outreach Program in Schools / Community	2	Ms. R. Abinaya & Ms. Monisha A

4.2 Celebration Day Observances (4 events)

S.No	Date	Event	Level	Faculty In-Charge
1	05/06/2026	World Environment Day	1	Dr. D. Poornima
2	29/07/2026	6th Anniversary of National Education Policy (NEP) 2020	1	Dr. S. Nagarani
3	15/08/2026	Independence Day – Celebrating Aazadi Ka Amritkal	1	Mr. V. Ganesh
4	21/08/2026	World Entrepreneurs Day	1	Mr. Justin Jayaraj K

4.3 Self-Driven I&E Sessions (30 sessions)

S.No	Date	Session Title	Person(s) In-Charge
1	11/07/2026	Disruption by Design: Engineering Innovation for the Next Big Shift	Dr. S. Mary Praveena & Ms. Abinaya R
2	11/07/2026	The Contrarian's Innovation Playbook: Building Against the Grain	Dr. S. Kalyani

S.No	Date	Session Title	Person(s) In-Charge
3	11/07/2026	The Founder's Inner Game: Psychology of High-Stakes Building	Ms. K. Gayathiri
4	11/07/2026	The Patent Playbook: Protecting Your Edge Before Competitors Copy It	Mr. P. Karthikeyan
5	11/07/2026	From Invention to Asset: Monetizing Your Intellectual Property	Mr. Thiyagarajan S
6	11/07/2026	Open Innovation vs. IP Protection: Finding the Right Balance	Dr. Herlin Unnatha A
7	11/07/2026	Frugal Innovation: Achieving More Impact with Fewer Resources	Mr. P. Karthikeyan
8	11/07/2026	From Friction to Fuel: The Innovation Behind Turning Pain Points into Breakthroughs	Ms. Archana K K
9	25/07/2026	Unlearning for Innovation: Breaking Mental Models That Hold You Back	Mr. E. Ramkumar
10	25/07/2026	The Resilient Entrepreneur: Thriving in Uncertainty and Chaos	Dr. Saranya K & Mr. Sudharshan R
11	25/07/2026	Venture Architecture: Designing a Business Built to Last	Mr. V. Padmacharan
12	25/07/2026	The Entrepreneurial Leap: Transforming Passion Projects into Powerhouse Businesses	Mr. Rajagopal B
13	25/07/2026	The Innovation Metabolism: Building Organizations That Never Stop Evolving	Dr. Anandhakumar C
14	25/07/2026	Radical Innovation: Finding Breakthroughs at the Edge of Industries	Dr. S. Mary Praveena & Ms. Preetha V
15	25/07/2026	Bootstraps & Breakthroughs: Growing Without VC Money	Dr. S. Senthilkumar
16	25/07/2026	Innovation Leadership: Inspiring Teams to Think, Build and Challenge	Dr. S. Anne Susan Georgena
17	08/08/2026	Customer Discovery Bootcamp: Finding Your Tribe Before You Build	Ms. V. Deepthi
18	08/08/2026	Zero to One Founder: Igniting the Entrepreneurial Engine	Mr. Sambath K
19	08/08/2026	Trade Secrets, Trademarks & Takedowns: IP Basics Every Entrepreneur Needs	Ms. P. Dhanalakshmi
20	08/08/2026	The Innovation Audit: Diagnosing and Rebuilding Your Creative Culture	Mr. Justin Jayaraj K
21	08/08/2026	The Startup Financial Playbook: Funding, Forecasting & Financial Survival	Mr. Yogabalajee V
22	08/08/2026	Startup Legal Essentials: Contracts, Compliance & Protecting Your Business	Ms. Malarvizhi
23	08/08/2026	The Entrepreneurial Leap: Transforming Passion Projects into Powerhouse Businesses	Ms. V. Deepthi
24	08/08/2026	IP Due Diligence for Startups: What Investors Look for Before They Write the Check	Mr. Yogabalajee V
25	22/08/2026	Innovation by Numbers: Using Data and Insights to Drive Smarter Ideas	Ms. Malarvizhi
26	22/08/2026	The Innovation Blueprint: Turning Vision into Viable Reality	Dr. Anandhakumar C
27	22/08/2026	Reverse Innovation: Learning from Emerging Markets to Disrupt the World	Mr. V. Padmacharan
28	22/08/2026	Innovation by Numbers: Using Data and Insights to Drive Smarter Ideas	Dr. S. Benjamin Franklin
29	22/08/2026	Venture Architecture: Designing a Business Built to Last	Mr. Rajagopal B
30	22/08/2026	Building Your Startup Dream Team: Hiring, Culture & Leadership from Day One	Ms. K. Gayathiri

4.4 School Outreach Mentoring Sessions (10 sessions — Level 1)

S.No	Date / Time / Class	Activity	Faculty In-Charge
1	17/06/2026 (Wed), 3:00–4:15 PM, VIII & IX	Paper Circuits	Mr. K. Sambath, Mrs. R. Kanmani, Ms. J. Glory Priyadharshini
2	23/06/2026 (Tue), 3:00–4:15 PM, VI & VII	Solar Powered Electric Fan	Ms. K. Saranya, Dr. S. Kalyani, Dr. S. Nagarani
3	24/06/2026 (Wed), 3:00–4:15 PM, VIII & IX	Introduction to Breadboard	Dr. L. Malathi, Mr. R. Sudharshan, Mr. S. Thiyagarajan
4	30/06/2026 (Tue), 3:00–4:15 PM, VI & VII	Organizing I&E Outreach Program (involving ATLs/SICs)	Ms. K. Mohana Priya, Ms. J. Sangeetha Saral
5	01/07/2026 (Wed), 3:00–4:15 PM, VIII & IX	Hydraulic Lift	Mr. E. Ramkumar, Mr. S. Veerakumar
6	07/07/2026 (Tue), 3:00–4:15 PM, VI & VII	Series and Parallel Circuits	Ms. S. Dhivya, Dr. A. Herlin Unnatha
7	08/07/2026 (Wed), 3:00–4:15 PM, VIII & IX	Bug Bot	Ms. V. Deepthi, Ms. K. Gayathiri
8	14/07/2026 (Tue), 3:00–4:15 PM, VI & VII	Traffic Light Circuit with Switch	Ms. K. Malarvizhi, Ms. U. Elakkiya

S.No	Date / Time / Class	Activity	Faculty In-Charge
9	15/07/2026 (Wed), 3:00–4:15 PM, VIII & IX	Bug Bot	Dr. C. Anandhakumar, Mr. P. Karthikeyan, Ms. P. Dhanalakshmi
10	21/07/2026 (Tue), 3:00–4:15 PM, VI & VII	Automatic Street Light Using LDR	Ms. R. Abinaya, Ms. K K Archana, Ms. V. Preetha

4.5 R&D Cell Activities (18 activities — Half/Full Day, External Resource Person)

S.No	Activity	Faculty In-Charge
1	Faculty & Student R&D Orientation Program	Mr. G. Gokulraj
2	Annual Research Conclave / Symposium	Dr. Malathi L
3	Training on Technology Readiness Level (TRL) and Manufacturing Readiness Level (MRL)	Dr. Udaiyakumar S
4	Training on Technology Commercialisation, Licensing and Transfer Practices & Strategy	Dr. Udaiyakumar S
5	Thematic Research-based Hackathon / Ideathon in Campus	Mr. G. Gokulraj
6	Sponsored / Seed Grant Proposal Writing Workshops	Dr. Muthukrishnaveni M
7	IP Awareness and Patent Filing Workshops	Dr. Malathi L
8	Innovation to Commercialization Boot Camps	Ms. U. Elakkiya
9	Deep-Tech Innovation Challenge	Ms. U. Elakkiya
10	Prototype Development & Validation Clinic	Dr. Malathi L
11	Industry R&D Roundtables / Meetups	Mr. G. Gokulraj
12	Problem Statement Database & Collaborative Research Projects – AI & e-Tools for Researchers	Mr. G. Gokulraj
13	Research Paper Writing and Journal Publication Support Workshops	Dr. Muthukrishnaveni M
14	Publish Annual R&D Newsletter or Research Digest	Mr. G. Gokulraj
15	Departmental R&D Facility Mapping and Resource Sharing Policy	Dr. R. Tamilselvan
16	Making Centralized Research Equipment Portal and Access to Facilities	Dr. R. Tamilselvan
17	Regular R&D Review Meetings and Progress Tracking	Dr. R. Tamilselvan
18	Celebrate an Annual Research Awards and Recognition Ceremony	Mr. G. Gokulraj

5. Implementation Timeline — Gantt Chart

The Gantt chart below maps every activity category listed in Section 4 to its actual/target dates across the quarter, together with the HIVE portal reporting milestones (report submission within 3 days of each event, and quarter closeout upload), giving a single visual timeline for monitoring implementation of the plan.

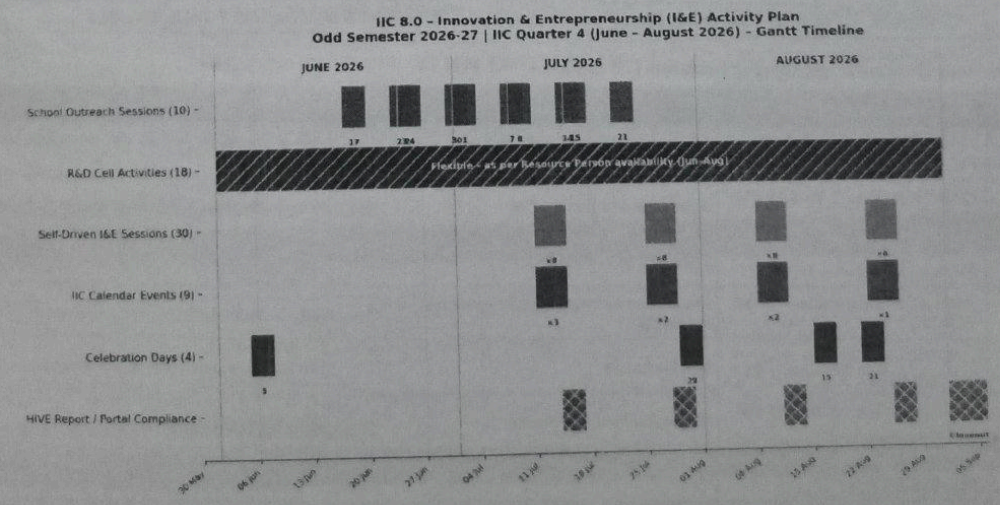

Fig. 1 — IIC 8.0 I&E Activity Plan Gantt Timeline, Odd Semester 2026–27 (June–August 2026)

6. Approval — Signed & Sealed

Signature:	Signature:	Signature: 31/07/26
Mr. R. Immanual	**Ms N Sanjana,**	**Dr. J. David Rathnaraj**
HIVE (I/C) IPR Activity Coordinator	**NISP Convener**	*Approved & Sanctioned By — Principal & IIC President*
Date:	Date:	Date:

Dr. J. David Rathnaraj
Principal
Sri Ramakrishna Institute of Technology
Pachapalayam, Perur Chettipalayam
Coimbatore - 641010

This plan is submitted for implementation under IIC 8.0 during the Odd Semester 2026–27 and stands valid on approval and affixing of the Institution's official seal below.

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY COIMBATORE 641010

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

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HUB FOR INNOVATION AND ENTREPRENEURSHIP (HIVE) — NATIONAL INNOVATION & STARTUP POLICY (NISP)

I&E ECOSYSTEM BENCHMARKING REPORT

ARIIA-Aligned KPIs — Baseline / Current Status and Annual Targets for Innovation, Entrepreneurship & IP

Baseline as on 28 August 2026 (AY 2025–26) | Annual Targets for AY 2026–27

Prepared By	Mr. R. Immanual — IPR Activity Coordinator & HIVE In-Charge	**Benchmarking Basis**	ARIIA-aligned I&E indicator categories
Reviewed By	Ms. Sanjana N — NISP Coordinator & Convenor	**Baseline Period**	AY 2025–26 (as on 28 Aug 2026)
Approved By	Dr. J. David Rathnaraj — Principal & NISP Chairperson	**Target Period**	AY 2026–27
Source Records	HIVE Committee KPI Meeting Minutes (03.08.2026); NISP Committee Meeting Minutes (28.08.2026); Expert Committee & Facility Register (28.08.2026); SRIT Start-Up Policy & Guidelines 2026; SRIT Innovation Fund (1%) Allocation Order; IIC 8.0 Quarterly Circulars	**Reporting Portal**	HIVE – hivesrit.streamlit.app

1. Purpose & Basis of Benchmarking

The Atal Ranking of Institutions on Innovation Achievements (ARIIA), Ministry of Education, Government of India, evaluates Higher Education Institutions on their innovation and entrepreneurship (I&E) ecosystem across broad parameters — budget & fund utilization for I&E, institutional infrastructure, awareness and capacity-building activities, promotion of idea/prototype/start-up development, innovative teaching-learning practices, generation and protection of Intellectual Property, and industry linkage / special initiatives.

This report benchmarks Sri Ramakrishna Institute of Technology's current I&E ecosystem against these ARIIA-aligned categories, using the institution's own verifiable records — the HIVE/NISP Committee minutes, the Expert Committee & facility register, the SISH Start-Up Policy 2026, the Innovation Fund allocation order and the IIC 8.0 quarterly circulars — as the baseline, and sets the annual targets already resolved by the HIVE Committee on 03 August 2026 for AY 2026–27.

2. Institutional I&E Governance — Current Snapshot

- HIVE / NISP Expert Committee constituted (28 Aug 2026) — 8 members, including 3 external industry/patent experts: SREC Spark Incubation Foundation, R. K. Dewan & Co. (Patent Attorneys) and Vahyu Techno Engineers Pvt. Ltd.
- Dedicated role-holders in place: NISP Chairperson (Principal), NISP Coordinator & Convenor, HIVE In-Charge & IPR Activity Coordinator, IIC Convenor (Innovation Activity), EDC In-Charge.
- SRIT approved as MSME Business Incubator (BI) Host Institution by the Ministry of MSME, Government of India, effective AY 2025–26; a dedicated MSME-BI Coordinator has been nominated.
- SRIT Innovation & Start-up Hub (SISH) functions as the institutional pre-incubation/incubation unit, and a dedicated SRIT IPR Cell is operational.
- Institution's Innovation Council (IIC 8.0) Ambassador Team stands at 46 faculty members across departments, coordinating Calendar, Self-Driven, Celebration, School Outreach and R&D Cell activities each quarter.
- Innovation Fund order issued: a minimum of 1% of the total annual budget is mandated for a dedicated 'SRIT Innovation Fund', administered by the HIVE/SISH Committee under the Principal, per the National Innovation and Startup Policy 2019 (MHRD/AICTE).

3. KPI Benchmarking Table — Baseline vs. Annual Target

Annual targets for start-ups incubated, patents filed, industry collaboration projects, innovation competitions, workshops conducted, student participation and faculty involvement are as resolved by the HIVE Committee at its meeting held on 03 August 2026 (Subject 02 — KPIs and Milestones, Annual Targets 2026–27). All other KPIs and their baselines are derived from the institution's own committee records and quarterly IIC circulars cited in the Document Control block above.

ARIIA-Aligned KPI	Baseline / Current Status (AY 2025–26, as on 28 Aug 2026)	Annual Target (AY 2026–27)
A. GOVERNANCE, BUDGET & INSTITUTIONAL ENABLERS		
Dedicated Innovation Fund (Budget Allocation)	Policy order issued mandating ≥ 1% of total annual budget to the SRIT Innovation Fund; formal allocation & utilization not yet reported	≥ 1% of annual budget formally allocated to the Innovation Fund and utilized, with quarterly utilization reports to the Principal
HIVE / NISP Expert Committee Meetings	1 Expert Committee formally constituted (28 Aug 2026); 6th HIVE KPI review held 03 Aug 2026	≥ 4 HIVE/NISP Committee meetings held per year with full external-expert participation; 2 additional industry/alumni experts onboarded
IIC Ambassador Engagement	46 faculty Innovation Ambassadors across all departments (IIC 8.0)	Sustain ≥ 46 ambassadors; 100% completion of quarterly Calendar, Self-Driven & R&D Cell targets each of the 4 IIC quarters
B. AWARENESS & CAPACITY-BUILDING ACTIVITIES		
I&E Awareness / Entrepreneurship Workshops	9 Calendar events + 30 Self-Driven sessions + 4 Celebration-day observances conducted in a single quarter (Q4, Jun–Aug 2026), ≥ 40 participants/event	12–15 entrepreneurship / awareness workshops and full quarterly Calendar + Self-Driven completion (≈150+ I&E activities/year)
Students Participating in Innovation Activities	≥ 40 participants mandated per event; no consolidated annual unique-participant count currently tracked	150+ students participating in innovation activities annually, tracked via the HIVE portal
Faculty Involved in Innovation / R&D Projects	46 faculty enrolled as Ambassadors; 18 R&D Cell activities scheduled for one quarter, each with a named faculty coordinator	15–20 faculty actively involved in innovation / R&D projects during the year
School & Community Outreach	10 school-mentoring sessions conducted in one quarter (Classes VI–IX, Level-1 mentoring, partner schools)	≥ 2 partner schools engaged per quarter; 150+ school students reached annually
C. INNOVATION INFRASTRUCTURE & INCUBATION		
Innovation / Prototyping Infrastructure	HIVE facility, SISH co-working space, laboratory & prototyping access defined under the Start-Up Policy 2026; online HIVE reporting portal live (hivesrit.streamlit.app)	100% of Level 3/4 events (boot camps, hackathons, demo days) hosted in dedicated non-classroom innovation spaces; facility-utilization logged in HIVE portal
Pre-Incubation / Incubation Centre Status	SISH operational as institutional incubator; MSME Business Incubator (BI) Host Institution status approved (AY 2025–26)	First cohort of incubatees onboarded under the MSME-BI scheme; incubation/seed-fund agreements formalised for all active incubatees
Student Start-ups Incubated / Registered	0 start-ups recorded in the SISH annual monitoring register (Year / Start-up / Employment / Revenue / Surplus / IPR) as on date; admission procedure notified	10–12 student start-ups incubated during AY 2026–27
D. INTELLECTUAL PROPERTY (IP) GENERATION		
IPR Awareness & Facilitation	Dedicated IPR Cell and IPR Activity Coordinator in place; 1 IP Awareness & Patent Filing Workshop per quarter, supported by an empanelled external patent expert (R. K. Dewan & Co.)	IPR awareness workshop conducted every quarter (≥ 4/year), reaching 150+ students/faculty annually
Patent Applications Filed	0 institutional patent applications formally recorded to date; IPR Cell and external patent-expert linkage newly established	12–15 patent applications filed during AY 2026–27
E. START-UPS & INDUSTRY COLLABORATION		
Industry–Academia Collaboration Projects	3 external industry/incubation experts inducted into the NISP/HIVE Expert Committee; panel discussions with start-up ecosystem enablers held quarterly	6–8 formal industry collaboration projects / MoUs during AY 2026–27

Innovation Competitions / Hackathons Organized	1 Inter/Intra-Institutional Start-up Competition and 1 Hackathon/Idea Challenge held per quarter (Level 3/4)	5–6 innovation competitions / hackathons organized during AY 2026–27
F. RESEARCH & DEVELOPMENT OUTPUT SUPPORT		
R&D Cell Activity Delivery	18 R&D Cell activities scheduled in one quarter — TRL/MRL training, seed-grant proposal writing, research-paper support, Annual Research Conclave, all with external resource persons	≥ 1 Annual Research Conclave/Symposium and ≥ 2 seed-grant proposal-writing workshops conducted, with proposal-submission tracking introduced

4. Priority Gaps & Closing Actions for AY 2026–27

4.1 Highest-Priority Gaps (Baseline = 0 / Not Yet Tracked)

- Patent applications filed — baseline 0, target 12–15: requires the IPR Cell to move from awareness workshops to active filing support and drafting assistance in coordination with the empanelled patent expert.
- Student start-ups incubated — baseline 0, target 10–12: requires converting Demo Day / Idea Showcase outputs from the Calendar and Self-Driven activities into formal SISH incubation applications.
- Innovation Fund utilization — policy issued but utilization not yet reported: requires the HIVE/SISH Committee to publish a quarterly utilization statement against the 1% allocation.

4.2 Monitoring Mechanism

- KPI progress to be reviewed at each quarterly HIVE/NISP Committee meeting against this baseline table, with variance noted and corrective action recorded in the minutes.
- All events, participation counts, patent filings and start-up registrations to be logged through the HIVE portal (hivesrit.streamlit.app) to keep this benchmark current.
- A mid-year (Q2) and year-end (Q4) formal review against this document is to be placed before the NISP Chairperson for sign-off, consistent with the Quarterly Review Milestones already adopted (Q1: policy finalisation; Q2: infrastructure & team formation; Q3: program launch; Q4: assessment & course correction).

5. Approval — Signed & Sealed

Signature: _____	Signature: _____	Signature: _____ 31/3/26
Mr. R. Immanual	**Ms. Sanjana N**	**Dr. J. David Rathnaraj**
Prepared By — IPR Activity Coordinator & HIVE In-Charge	*Reviewed & Recommended By — NISP Coordinator & Convenor*	*Approved & Sanctioned By — Principal & NISP Chairperson*
Date: _____	Date: _____	Date: _____

Dr. J. David Rathnaraj
Principal
Dr. Ramakrishna Institute of Technol
Pachapalayam, Perur Chettipalaya
Coimbatore - 641010.

This benchmarking report is placed on record for AY 2026–27 under the HIVE / NISP Committee and stands valid on approval and affixing of the Institution's official seal below.

OFFICE SEAL OF THE INSTITUTION

Reference No. :- **HIBITN009406**

1. Details of Institution/Agency			
Institute Name	SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY	**Name of the Dean / Principal / Head of the Institute**	Dr. J. David Rathnaraj
Address of Institution	Sri Ramakrishna Institute of TechnologyPachapalayam (Post), Perur Chettipalayam,Coimbatore - 641 010, INDIA		
State Name	TAMIL NADU	**District Name**	COIMBATORE
Pin Code	641010	**Mobile No. +91**	9677817992
Tel No. with STD Code	04222605577	**Email ID**	hive[at]sritcbe[dot]ac[dot]in
2. Category of the Host Institute	Technical College		
3. About the Institution			
Date of establishment	03/05/2002	**Number of teaching staff**	84
Total no. of student	1394	**Number of academic courses offered**	8
Details of registration/affiliation/accreditation			
i) University affiliation	View/Download	**ii) AICTE approval**	View/Download
iii) NABL/ other accreditation	View/Download	**iv) Any other**	View/Download
Last five years audited annual accounts with auditor's report	View/Download	**Number of students enrolled during last two years**	695
4. Details of existing/proposed Business Incubator:			
Already having Business Incubator Center	No		

Name of person in-charge of BI	IMMANUAL R	**Designation of person in-charge of BI**	Assistant Professor
Email ID	immanual[dot]me[at]sritcbe[dot]ac[dot]in	**Mobile No. +91**	9677817992
Area of BI in Sq. ft.(Total area)	4000	**Area of BI in Sq. ft.(buildup area)**	3000
Details of ongoing innovative activities being undertaking by the Institution.	Sri Ramakrishna Institute of Technology: Innovation Excellence SRIT has established a comprehensive innovation ecosystem centered around the HIVE (Hub for Innovation and Entrepreneurship), inaugurated December 2024. This state-of-the-art facility features specialized spaces including the Main Innovation Hub with four high-end PC workstations, Synergy Suite for corporate presentations, Technical Workspace for prototyping, and Electronics Lab equipped with Arduino, Raspberry Pi, IoT modules, and professional-grade development tools. Academic Integration: Our structured Year-wise Development Program systematically builds innovation capabilities across all levels. First-year students engage in 3D printing, AI basics, and robotics workshops. Second-year focuses on competitive hackathons and project expos. Third-year involves prestigious competitions like Smart India Hackathon and Techgium. Final year emphasizes entrepreneurship through patent filing, business plan development, and startup establishment. Research IPR Excellence: SRITs IPR Cell has achieved remarkable success with nine granted patents covering water treatment, solar energy systems, industrial robotics, and automotive applications. Our innovations address real-world challenges through cutting-edge technological solutions. Startup Incubation: SISH (SRIT Innovation and Startup Hub) has successfully incubated five active startups spanning electric vehicles (Mechatron Motors LLP), software solutions (Pezray Technologies, Dastute Switcher Technologies), aquaculture technology (Shrimp Hoard Technologies), and electrical equipment manufacturing (9 to 5 Universe). National Recognition: SRIT regularly hosts prestigious events including ASME TN-NOVATE 2024 (215+ participants), 4th National Electric Bike Design Challenge (15 teams, 70+ awards), and Startup Catalyst Boot Camps, establishing our position as a regional innovation leader. Support Systems: Multi-tiered mentorship programs connect students with peers, alumni, and industry experts. Comprehensive technical and innovation support includes ideation workshops, design thinking sessions, market research assistance, and patent application guidance. Infrastructure Excellence: Advanced facilities include 5400 sq ft auditorium, dual 280-capacity seminar halls, LED walls, video conferencing capabilities, and dedicated innovation spaces supporting collaborative learning and professional presentations. Future Vision: Expansion plans include advanced prototyping equipment, IoT platforms, augmented reality tools, and strengthened industry partnerships ensuring SRIT remains at the innovation forefront while transforming creative ideas into viable business ventures addressing societal challenges.		
5.MoU with Industries/Academia partner in Industrial R&D / consultancy undertaken, if any, during previous five years(submit the certificate of completion of project from the client)	View/Download	**6. Details of entrepreneurship development related activities undertaken during last two years, if any (submit proof of completion of activities)**	View/Download
7. Details of any assistance taken from any of the schemes of this Ministry:			

8.	
Implementing Agency	MSME-DFO Chennai

Application Remarks

Action	Date	Status	Remark
PMU	24/Jul/2025 10:11:34 AM	Clarification Asked by PMU	The application from this institute has been auto Forwarded to NMIU after 15 days pendency as the concerned IA has not forwarded the application after inspecting the HI and verification of documents. As per para 4.1.E. of MSME Innovative Scheme 2022 guidelines, role of Implementing Agency, IA shall do the following compliance before recommendation of the proposal on MIS Portal: a) In case the proposal is incomplete then IA will revert to HI and get it completed from HI as per requirement of scheme. IAs will, after physical verification of all the parameters filled in the application for registration by HIs, forward its recommendation to the PMAC. IA needs to forward its recommendation to PMAC within 15 days of receipt of proposal, complete in all respects. b) IA before forwarding the proposal to DC Office may do the due diligence/recognitions/ affiliations/complaints/ grievances/ present status/clearance from AICTE /UGC and then the proposal should be forwarded with their proper recommendation on MIS portal. Accordingly, you are requested to do the due diligence and forward the application with proper recommendations.
MSME-DFO Chennai	23/Jul/2025 12:00:0 AM	Forwarded By IA	15 days completed, MIS system forwarded Proposal to NMIU automatically

Declaration

☑ I have read the scheme guidelines and shall abide by all the terms and conditions required for seeking financial assistance. I hereby, declare that information given above is true to the best of my knowledge. Any information /documents that may be required to be verified shall be provided immediately before the concerned authority. I hereby, declare that I have not availed any financial assistance for the said purpose under any other scheme from any government agency.

2. SRIT Innovation and Startup Hub (SISH)

The objective of SISH is to provide exposure in cutting edge technologies for innovations, startups and entrepreneurs to grow their business. This hub will act as a guiding framework to translate the ideas into reality by enabling the students and staff to actively engage in innovation and entrepreneurship-related activities.

Our Goals

- To promote new technology/ knowledge/ innovation-based startups.
- To inculcate a culture of innovation-driven entrepreneurship in the campus.
- To conduct training programs, seminars and mentorship guidance to entrepreneurs.
- To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes.

Incubated Startups

- **Mechatron Motors LLP** (2021) - Electric vehicle e manufacturing and hybrid bike conversions
  Founders: S. Veerakumar, M. Keerthana
- **Pezray Technologies** (2020) - Computer programming and IT consulting
  Founders: R. Immanual, Preethi Hariharan
- **Dastute Switcher Technologies** (2023) - Complete software solutions with 11 integrated technologies
  Founders: Sanjay K.R, Dakshana J
- **Shrimp Hoard Technologies** (2017) - Aquaculture and shrimp farming solutions
  Founders: Roger Rozario, Sushilkumar Paul Pandi
- **9 To 5 Universe** (2019) - IT consultancy and electrical equipment manufacturing
  Founders: Nagarchunan P, Thendral D

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

(Educational Service: SNR Sons Charitable Trust)
(Autonomous Institution, Reaccredited by NAAC with 'A' Grade
(Approved by AICTE, New Delhi, Permanently Affiliated to Anna University, Chennai)
Coimbatore - 641 010.

BUSINESS INCUBATION CENTRE

SRIT-INNOVATION & STARTUP HUB (SISH)

Name of the Person: Ms N Sanjana

Designation of Person : Assistant Professor/CSE

Email ID : Sanjana.cse@sritcbe.ac.in

Mobile No : 7094949864

Area of BI in Sq ft : 1558

START UPS INCUBATED

Sl.No.	Name of the Start up	Founder Name
1.	Mechatron Motors LLP	Mr.S.Veerakumar
2.	Pezray Technologies	Mr. R.Immanual
3.	Dastute Switcher Technologies	Sanjay K.R
4.	Shrimp Hoard Technologies Private Limited	Roger Rozario
5.	9 To 5 Universe	Nagarchunan P
6.	ASV Vimana Pvt Ltd	Cap. Arvind Sareen

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1. Mechatron Motors LLP
Founder: Mr. S. Veerakumar

Incubated at Sri Ramakrishna Institute of Technology's business incubation center. The company name suggests involvement in mechatronics and motor technologies, though specific business details aren't provided in the available documentation.

2. Pezray Technologies
Founder: Mr. R. Immanual

Another startup incubated at SRIT-SISH. The company appears to be technology-focused based on its name, though the specific domain and offerings aren't detailed in the current documentation.

3. Dastute Switcher Technologies LLP
Founder: Sanjay K.R

A Limited Liability Partnership established in February 2023, specializing in AI-based deepfake detection technology. The company addresses cybersecurity challenges through real-time detection of manipulated media, blockchain-based verification, and Meta platform monitoring. Operating at Technology Readiness Level 6 with a working prototype, they target the growing deepfake detection market projected to reach $3.86 billion by 2030. Currently operates without external funding but has potential IP components under development.

4. Shrimp Hoard Technologies Private Limited
Founder: Roger Rozario

A private limited company incorporated in November 2017 with ₹1,00,000 authorized and paid-up capital. Based in Coimbatore, Tamil Nadu, the company maintains active e-filing status. Despite its incorporation date preceding the incubation center's establishment, it appears to be receiving incubation support, possibly as part of a post-incorporation development program.

5. 9 To 5 Universe
Founder: Nagarchunan P

A micro enterprise registered under the Udyam scheme in January 2019, operating across multiple sectors including electrical equipment manufacturing, other manufacturing activities, and computer programming/consultancy services. The diversified business model spans both manufacturing and IT services sectors, indicating either a multi-domain approach or potential business pivot strategies.

6. ASV Vimana Pvt Ltd
Founder: Capt. Arvind Sareen

A technology-driven drone company specializing in collaborative research & development, skill training, design application, and production of drone systems. The company has entered into a formal incubation arrangement with SRIT-Innovation & Startup Hub (SISH) through a comprehensive lease agreement executed on September 26, 2025.

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Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

UDYAM REGISTRATION CERTIFICATE



UDYAM REGISTRATION NUMBER	UDYAM-TN-03-0052604
NAME OF ENTERPRISE	MECHATRON MOTORS LLP
TYPE OF ENTERPRISE *	MICRO
MAJOR ACTIVITY	MANUFACTURING
SOCIAL CATEGORY OF ENTREPRENEUR	GENERAL

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	MECHATRON MOTORS LLP

OFFICAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	S/FNO.68/1D	Name of Premises/ Building	POTHIGAI GARDEN
Village/Town	COIMBATORE	Block	A
Road/Street/Lane	S.G.PUDUR	City	SULUR
State	TAMIL NADU	District	COIMBATORE , Pin 641402
Mobile	9688472728	Email:	mechatronmotors@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE	10/05/2021
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS	10/05/2021

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	29 - Manufacture of motor vehicles, trailers and semi-trailers	2910 - Manufacture of motor vehicles	29103 - Manufacture of chassis fitted with engines for the motor vehicles included in this class	Manufacturing

DATE OF UDYAM REGISTRATION	22/09/2021

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

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For any assistance, you may contact:

1. District Industries Centre: COIMBATORE (TAMIL NADU)

2. MSME-DI: CHENNAI (TAMIL NADU)



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भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

UDYAM REGISTRATION CERTIFICATE



UDYAM REGISTRATION NUMBER	UDYAM-TN-03-0095598
NAME OF ENTERPRISE	9 TO 5 UNIVERSE
TYPE OF ENTERPRISE *	MICRO (Based on FY 2020-21)
MAJOR ACTIVITY	SERVICES
CATEGORY OF ENTREPRENEUR	-

NAME OF UNIT(S)

S.No.	Udyog Aadhaar Memorandum	Unit(s) Name
1	TN03A0079904	9 To 5 Universe

OFFICAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	1/123	Name of Premises/ Building	Madampatty
Village/Town	Madampatty (post)	Block	3
Road/Street/Lane	Ambetkar Colony	City	Coimbatore
State	TAMIL NADU	District	COIMBATORE , Pin 641010
Mobile	9500680925	Email:	9to5universe@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE	01/01/2019
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS	01/01/2019

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	27 - Manufacture of electrical equipment	2790 - Manufacture of other electrical equipment	27900 - Manufacture of other electrical equipment	Manufacturing
2	32 - Other manufacturing	3290 - Other manufacturing n.e.c.	32909 - Manufacture of other articles n.e.c.	Manufacturing
3	62 - Computer programming, consultancy and related activities	6209 - Other information technology and computer service activities	62099 - Other information technology and computer service activities n.e.c	Services

DATE OF UDYAM REGISTRATION	31/07/2022

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

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SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

(Educational Service: SNR Sons Charitable Trust)
(Autonomous Institution, Reaccredited by NAAC with 'A' Grade
(Approved by AICTE, New Delhi, Permanently Affiliated to Anna University, Chennai)
Coimbatore - 641 010.

List of Alumni Entrepreneurs

S.No.	Name of the Alumni	Batch	Name of the Enterprise	Address
1	Jayasurya S	2022	Sri Jayasurya Engineering Works	130/3, Gandhi Nagar, PS Road, Perur, Coimbatore-641010
2	Gowtham R	2016	Saferay Private Limited	No.48, Patel Road, Coimbatore-641009
3	Keerthana M	2020	Mechatron Motors	SF.No.68/1D, Pothigai Garden, S.G.Pudur, Sulur, Coimbatore-641402
4	Srinath Sarojakshan	2009	Sai Aadhyan Solutions	9/8, Sri Nagar Colony, B.K. Pudur, Kuniyamuthur, Coimbatore-641008
5	Sanjay K R	2022	Dastute Switcher Technologies	No.15A, Bangala Street, Tiruchengode, Namakkal- 637211
6	Gokul	2023	Cramy	Bengaluru
7	Kanish R	2025	SSD Educaton	No.242, 1st Floor, Sathy Main Road, Saravanampatti, Coimbatore-641035
8	Preethi H	2020	Pezray Technologies	Sri Ramakrishna Institute of Technology, Coimbatore-641010
9	Nagarchunan P	2019	Antcorp Technologies Private Limited	1/123, Ambedkar Colony, Madhampatty, Coimbatore-641010
10	Sushilkumar Paulpandi	2017	Shrimp Hoard Technologies	#9/5, VRV Nagar, G.N.Mills Post, Coimbatore- 641029

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भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

सूक्ष्म , लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER	UDYAM-TN-03-0196071
NAME OF ENTERPRISE	SSD EDUCATION

TYPE OF ENTERPRISE *

SNo.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Micro	19/03/2024

MAJOR ACTIVITY: SERVICES

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	SSD EDUCATION

OFFICAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	NO 242	Name of Premises/ Building	1ST FLOOR
Village/Town	SATHY MAIN ROAD	Block	COIMBATORE
Road/Street/Lane	SARAVANAMPATTI	City	COIMBATORE
State	TAMIL NADU	District	COIMBATORE , Pin 641035
Mobile	9043364500	Email:	kanish.rk@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 11/03/2024

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 11/03/2024

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	62 - Computer programming, consultancy and related activities	6202 - Computer consultancy and computer facilities management activities	62020 - Computer consultancy and computer facilities management activities	Services
2	62 - Computer programming, consultancy and related activities	6209 - Other information technology and computer service activities	62099 - Other information technology and computer service activities n.e.c	Services

DATE OF UDYAM REGISTRATION: 19/03/2024

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

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For any assistance, you may contact:

1. District Industries Centre: COIMBATORE (TAMIL NADU)
2. MSME-DFO: CHENNAI (TAMIL NADU)

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SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY
[Educational Service: SNR Sons Charitable Trust] [Autonomous Institution, Reaccredited by NAAC with 'A' Grade]
[Approved by AICTE New Delhi, Permanently Affiliated to Anna University, Chennai]Post Box No. 2601, Pachapalayam, Perur Chettipalayam, Coimbatore - 641 010.

The comprehensive entrepreneurship development program aims to foster a robust innovation and startup ecosystem within the institution by providing holistic support to aspiring entrepreneurs at every stage of their journey. The initiative seeks to transform innovative ideas into viable business ventures through systematic mentorship, funding connections, and skill development workshops. By bridging academic knowledge with industry practices, the program empowers students and faculty to recognize entrepreneurship as a viable career path while addressing critical aspects including intellectual property rights, business model validation, and market strategies. Special emphasis is placed on emerging sectors such as green entrepreneurship, technology startups, and social enterprises to align with contemporary global challenges. The activities facilitate networking opportunities with successful entrepreneurs, angel investors, venture capitalists, and incubation centers to provide real-world insights and funding avenues. Community outreach through school innovation programs extends the entrepreneurial mindset to younger generations, creating a sustainable pipeline of innovators. Gender-inclusive initiatives specifically address challenges and opportunities for women entrepreneurs, promoting diversity in the startup ecosystem. The program integrates practical tools like Lean Canvas, design thinking methodologies, and business pitch competitions to develop market-ready entrepreneurs. Through demo days, exhibitions, and startup summits, the initiative provides platforms for prototype validation and investor connections, ultimately contributing to economic growth and job creation. This multifaceted approach ensures participants acquire both technical expertise and entrepreneurial acumen necessary for building successful, sustainable businesses in an increasingly competitive global marketplace.

LIST OF ENTREPRENEURSHIP DEVELOPMENT ACTIVITIES 2024-2025

S.No	Date	Event Name
1	11/28/2024	Basics of Intellectual Property Rights and Its Importance for Innovators and Entrepreneurs.
2	11/20/2024	From Idea to Impact - Motivational Session by Successful Entrepreneur/Start-up Founder
3	11/09/24	Power Electronics Converter Design Using MATLAB for EV Startups
4	10/24/2024	Institute to Industry - Startup
5	09/24/2024	Social Initiative Edu tech Startup
6	01/30/2025	Precision Innovation: Transforming GD&T Expertise into Entrepreneurial Success
7	01/25/2025	Innovation Unleashed: Chatbots and Virtual Assistants in the Start Up Revolution

8	10/25/2024	Boot Camp Startup Catalyst-Igniting Entrepreneurial Spirit
9	01/25/2025	MSME and EDII Schemes for DPIIT registered startups
10	11/09/24	National Entrepreneurship Day
11	02/04/25	Organizing Innovation & Entrepreneurship Outreach Program in Schools by engaging active Atal Tinkering Labs and School Innovation Council (SIC)
12	01/16/2025	National Startup Day
13	02/22/2025	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs /Start-ups
14	03/20/2025	Entrepreneurship (Sole Proprietorship)
15	02/14/2025	Leveraging Advanced Measuring Instrument for Entrepreneurship
16	05/20/2025	Building YUKTI Innovation Repositories in IIC Institutions: Productizing Campus Ideas & Boosting Innovation Funding for Startup Opportunities
17	06/28/2025	Lean Canvas: A Smart Tool for Young Entrepreneurs
18	07/26/2025	Cyber Security as a Startup Opportunity
19	07/12/25	Infrastructure Innovation Forum Entrepreneurial Solutions for Civil Challenges
20	07/26/2025	Session on Accelerators/Incubation -Opportunities for Students & Faculties Early-Stage Entrepreneurs.
21	07/26/2025	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.
22	08/09/25	Women Entrepreneurs : Challenges and Opportunities
23	07/12/25	Energy Startup Inspiration
24	08/26/2025	Organizing Innovation & Entrepreneurship Outreach Program by involving ATLs/SICs in Schools
25	08/21/2025	World Entrepreneurs Day
26	08/21/2025	Startup Summit: Demo Day/Exhibition of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support
27	08/29/2025	Organize an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups
28	08/30/2025	Session on Innovation/Prototype Validation and Converting Innovation into a Start-up or Session on Achieving the value proportion fit and business fit

LIST OF ENTREPRENEURSHIP DEVELOPMENT ACTIVITIES 2023-2024

S.No	Date	Event Name
1	10/19/2023	Elevating Innovations to Entrepreneurship
2	08/21/2024	Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support
3	08/21/2024	Think, Create, Innovate: A Journey into Design Thinking for Entrepreneurs
4	08/14/2024	Importance of Communication for Successful Entrepreneurship
5	08/16/s2024	From Kitchen to Tech Hub: Entrepreneurial Innovations in Food Industry Automation
6	08/23/2024	Accelerators/ Incubation-Opportunities for Students and Faculties- Early Stage Entrepreneurs


SNR
SONS TRUST
CraffixWeb
TECHNOLOGIES
SRI RAMAKRISHNA
INSTITUTE OF TECHNOLOGY
SRIT
YOU ARE CORDIALLY INVITED TO THE
INAUGURATION OF
CraffixWeb Technologies
SRIT ALUMNI STARTUP
DATE
NOVEMBER 2, 2026
Monday
TIME
9:30 AM
VENUE
SISH INCUBATION CENTER, SRIT
We are delighted to invite you to the inauguration of
CraffixWeb Technologies' office at the SISH Incubation Center
(MSME Host Institution Supported by HIVE),
Sri Ramakrishna Institute of Technology, Coimbatore.
Your presence and blessings would make this special occasion
even more memorable for us.
CHIEF GUEST
Shri C.V. Ramkumar
CEO
SNR Sons Charitable Trust
Coimbatore
FOUNDERS
Pramod A
Founder
CraffixWeb Technologies
Manoj S
Co-Founder & Managing Director
CraffixWeb Technologies
Nandish DM
Co-Founder
CraffixWeb Technologies
Karthik K
Co-Founder
CraffixWeb Technologies
Along with the entire
CraffixWeb Technologies Team
We cordially invite you to grace the occasion with your
esteemed presence and blessings!

Ref: SRIT/SNR/18.5.26/2304

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

An Autonomous Institution

(Educational service: M/S. SNR Sons Charitable Trust)

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai

Accredited by NAAC with 'A' Grade

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY 25 MAR 2026 COIMBATORE-641010

Ref. No: SRIT/HIVE/SISH /2025-26/01 18.03.2026

Submitted to the Managing Trustee:

[Through Chief Executive Officer]:

Sub: Request for Permission to Incubate HAMMENTOR at SISH Pre Incubation Centre-- Reg

I am writing to seek your kind permission for incubating **HAMMENTOR** at our SRIT Innovation and Startup Hub (SISH) Pre Incubation Centre, established at Sri Ramakrishna Institute of Technology.

Company Overview: HAMMENTOR is a technology startup founded by **Mr. Yuvan Karthi R**, an alumnus of the Department of Electronics and Communication Engineering (ECE), 2020–2024 batch. The startup is registered under MSME (UDYAM-TN-07-0139733) and the founder is a Government of India certified Licensed Amateur Radio Operator (Call Sign: VU3GHG). The company specializes in:

- RF Communication systems and solutions
- Ham Radio technology and Amateur Wireless Station operations
- Antenna design and wireless technology development
- Technical workshops and RF learning programs for students

Proposed Incubation Details:

- **Incubation Period:** 1 Year (April 2026 to March 2027)
- **Space Requirement:** Minimal workspace (to be assessed based on availability)
- **Proposed Contribution:** 1% of HAMMENTOR's income under NISP Profit-Sharing Model
- **Rent Commencement:** April 1, 2026

Strategic Importance: This incubation opportunity aligns with our institutional goals of:

- Fostering innovation in RF communication and wireless technology, a specialized high-growth domain
- Strengthening alumni entrepreneurship and institutional connectivity
- Establishing SISH as a credible incubation facility for diverse technology sectors
- Creating student engagement through workshops, RF projects, and antenna design activities

HIVE/A/HODECE

25/3/26

Ref: SRIT/SNR/27.7.26/2938

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SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY

[Educational Service : SNR Sons Charitable Trust]
[Autonomous Institution, Reaccredited by NAAC with 'A' Grade, ISO 21001:2018 Certified]
[Approved by AICTE New Delhi, Permanently Affiliated to Anna University, Chennai]

Ref: SRIT/HIVE/SISH/2026-27/01

27.07.2026

Submitted to the Chief Executive Officer:

Sub: Request for Approval to Sign No Objection Certificate for HAMMENTOR- Reg.

I am writing to seek your kind approval to sign the No Objection Certificate (NOC) for HAMMENTOR to operate its business at our institute premises.

As per the approval granted vide Ref: SRIT/HIVE/SISH/2025-26/01 dated 18.03.2026, HAMMENTOR — a startup founded by our alumnus Mr. Yuvan Karthi R (ECE, 2020–2024) — has been approved for incubation at SISH Pre Incubation Centre under the NISP profit-sharing model. The startup now requires an NOC to use our institute address for GST registration and other statutory compliance requirements.

I respectfully request your approval to sign the attached No Objection Certificate to enable the startup to proceed with its registration.

Thank you for your consideration and support.

Ok
28/7/26

PRINCIPAL 28/7/26

[Ramanan] [Sayam N]

Enclosure:

1. HAMMENTOR – Approval Letter
2. Request Mail
3. NOC Document

HIVE | A
29/7/26

We also request your support in providing the address proof and any other required incubation documents that may be needed to complete the GST registration process.

Kindly let us know if any additional information or documents are required from our side.

Thank you for your continued support.

Regards,
R. Yuvan Karthi
Founder – HAMMENTOR
[Quoted text hidden]

SIGN NOC HAMMENTOR.pdf
80K





ABOUT THIS BOOK

This book documents how SRIT has adopted the National Innovation and Startup Policy 2019: the NISP Expert Committee, the SRIT Start-Up Policy, the SRIT Innovation & Startup Hub (SISH), the start-ups it incubates, and its role as an MSME Business Incubator Host Institution. Every claim is backed by the original orders, minutes and registrations.

8	**MSME**	**≥ 1%**	**81**
start-ups incubated at SISH	Business Incubator Host Institution, 2025-26	of the annual budget for the SRIT Innovation Fund	entrepreneurship & start-up events, IIC 6.0–8.0

INSIDE

- NISP journey, governance and KPIs
- SRIT Start-Up Policy & Guidelines 2025
- Start-up profiles, including CraffixWeb and HAMMENTOR
- MSME Business Incubator and MSME Idea Hackathon 6.0
- 14 sets of original proofs

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY · HUB FOR INNOVATION AND ENTREPRENEURSHIP · INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative) · SNR SONS TRUST

Hub for Innovation and Entrepreneurship (HIVE) · SRIT IPR Cell · SISH
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